

RESERVATION FORM FOR FREE E-CIGARETTE

DETACH AND RETURN THIS FORM TO START A WHOLE NEW LIFE OF TOBACCO-FREE PLEASURE!

Breakthrough System Finally Lets You Smoke Without Guilt Or Health Danger; Savor Real Tobacco Flavor And Taste WITHOUT Tobacco – 100% Satisfying!

The revolutionary Tobacco-Less VAPOR MATE™ E-Cigarette is now available for your NO-RISK FREE TRIAL

**PURE NICOTINE CARTRIDGE DELIVERS GUARANTEED SMOKER ENERGY,
SMOKER “BUZZ” AND THERAPEUTIC CALMING RELAXATION EVERY TIME!**



YES!

Please rush my **FREE** E-Cigarette today. I confirm I am at least 18 years of age and I am very eager to try the advanced Vapor Mate™ System and experience the pleasure, joy and social freedom of smoking without harmful, caustic irritants and chemicals found in tobacco and tobacco smoke, including many known cancer-causing agents.

With the Vapor Mate™ System, I am at liberty to indulge my desire to smoke whenever and wherever I want, without restriction — restaurants, bars, in my car or at home, public transportation, at work . . . I can even relish a late-night smoke in bed without the worry or fear of accidental fire. Plus, there is no second-hand smoke to offend non-smokers — the vapor emitted when “exhaling” looks like smoke but is only water vapor and is completely harmless.

Vapor Mate’s™ PURE NICOTINE cartridge is guaranteed to deliver the soothing “buzz and high” of smoking, the calming stress relief and the therapeutic pleasure of a real cigarette without the stigma and frightening health aspects of tobacco. Order today and receive the advanced E-Cigarette absolutely **FREE OF CHARGE** (see the E-Cigarette on reverse). The Vapor Mate™ System is 100% Guaranteed to work for you and it comes with an unconditional 30 Day No-Risk FREE HOME TRIAL. It is the perfect alternative for those trying to reduce their cigarette habit!

Please Check Below to Accept Your 30 Day No-Risk FREE HOME TRIAL:

- YES**, enroll me in the Vapor Mate™ program and send me 20 Nicotine-Enriched cartridges every month for just \$3.50 per cartridge (\$69.95 plus \$9.95 shipping/handling). By enrolling today I will also receive the FREE E-Cigarette. I can cancel at anytime by calling Customer Service or emailing at help@myvapormate.com. (See full terms and conditions on reverse.)
- YES, IN ADDITION** please add the Home and Car Charger Combo Pack to my order for a one-time additional \$39.95.

00000 *****AUTO**AAA AAA 000000
Sample A Sample
1234 Main Street
Anywhere, Country 000 0000

PAYMENT PREFERENCE

IMPORTANT NOTE: In order to safeguard all aspects of your order, including processing, fulfillment and tracking procedures, we accept credit card payment only.

Please check one: Visa MasterCard Discover AMEX

Acc't No.:

Your order will appear as “Vapor Mate” on your credit card statement

Exp. Date (Mo./Yr.):

CVV2 CODE:

Last 3 digits on back of card
Last 4 digits on AMEX

Signature:

Phone:

Email:

In case we have questions or need additional assistance to complete your order

If you prefer, you may order online at: www.myvapormate.com

▲ Complete and Mail the Form above to Receive your FREE E-CIGARETTE with 30 Day No-Risk Trial Enrollment in the Vapor Mate™ Program ▲

No-Risk Free Trial... Enjoy The “Rush” And Stimulation Of Smoking Without The Peril And Hazards Of Tobacco!

*Vapor Mate’s™ Revolutionary E-Cigarette Looks Like A Cigarette . . . Smokes Like A Cigarette . . .
And Best Of All . . . It Contains The Power Of Nicotine, Just Like A Cigarette.*

BUT THE VAPOR MATE™ SYSTEM HAS ZERO ‘TOBACCO INDUCED’ HEALTH-ROBBING SUBSTANCES!

Truly A Miracle Of Invention And Modern Science...

**A Tobacco-Less System Guaranteed To Satisfy Your Oral Fixation And Hand-To-Mouth Habit
For Cigarette Smoking Without Subjecting You (Or Others) To The Ill-Effects Of Smoke And Tobacco!**

Dear Sample A Sample,

Smoking is therapeutic. Smoking is pleasurable. Smoking is both stimulating and relaxing.

But let’s face it: In many parts of the world, smokers have been reduced to second-class citizens. Forced to light up outside in the rain. Cramped into an unventilated, boxcar-size room. Relegated to the back alley. By a dumpster. Around the side of an abandoned building. Behind the train station.

Targeted. Bullied. Ostracized. Excluded. Banished. Forbidden. BARRED.

Systematically — smokers are facing widespread attack and public decry. Full-scale denouncement. Bashing. Subordination. All for doing something that is perfectly legitimate. 100% legal. And totally within the letter of the law. SMOKING!

But granted, there is in fact, serious and legitimate blame to levy...considerable blame which must fall with the culpable offenders in this anti-smoking battlefield. Tobacco companies.

The truth is, TOBACCO is a killer, and a robber of health.

The facts are clear on this, and there can be no argument. Conventional cigarettes kill half of all lifetime users. And 50% of those deaths occur between the ages of 35 and 69. (OF EVERYONE ALIVE TODAY...500 MILLION WILL EVENTUALLY BE KILLED BY TOBACCO.) Tobacco smoke contains over 4,000 chemicals, at least 60 of which are known or suspected carcinogens. And passive smoke is no innocent bystander. It causes thousands of lung cancers each year, and many THOUSANDS more are victimized by heart disease. From ingesting someone else’s smoke, second hand.

The answer would seem to be a cigarette that contains real tobacco taste but ZERO tobacco. A cigarette that provides stimulation and energy and pleasure and that glorious smoker’s high... but does not possess the dangerous and deadly components found in tobacco and tobacco smoke.

If such a revolutionary cigarette could only exist . . .

IT DOES! Amazingly, the news today — if you are a smoker, a part-time smoker, even if you are a smoker who is trying to quit — couldn’t be more exciting or electrifying. Nor could it be
(turn page immediately)...

The Vapor Mate™ System Includes Everything You Need To Begin Enjoying A Delicious And Satisfying Smoke The Moment Your Delivery Arrives!

VERY IMPORTANT: If you think the E-Cigarette means *phony* cigarette, you are **WRONG!!** In fact, the E-Cigarette is realistic right down to its size and shape.

You Are Simply Not Going to Believe It . . .

Hold the E-Cigarette between your fingers. Place it to your lips and inhale. Exhale the real smoke-like vapor. As you take another draw, try to "key-in" on the authentic tobacco flavor. Taste it. Feel the rush you get from the pure nicotine cartridge. The pleasure and deep oral satisfaction and lift. You have just enjoyed your first experience with the E-Cigarette and the revolutionary Vapor Mate™ nicotine-enriched delivery system. Best of all, you have tasted a fulfilling smoke without exposing your body and lungs to the perils of tobacco!



Here Is Your Tobacco-Less E-CIGARETTE *(Electronic, Exciting, and Extraordinary)*

100% FREE With Your VAPOR MATE™ 30 Day, No-Risk Home Trial

The special cartridge delivers NICOTINE and tobacco taste with every "draw"...but contains no tobacco and no tobacco smoke.

**NO ASHES...
NO SMELL...
NO MESS!**

TERMS AND CONDITIONS: By enrolling in the Vapor Mate program you will be billed today \$69.95 plus \$9.95 shipping and handling (total \$79.90) for 20 cartridges and you will receive the e-cigarette for free. Then going forward, every 30 days we will bill and ship you a one month supply of our replacement cartridges (20) for just \$34.95 plus \$5.95 shipping and handling (total \$40.90). You can cancel at anytime by calling customer service at 000-000-0000 or e-mailing help@myvapormate.com.

more reassuringly positive and encouraging, both from a health standpoint and from a habit-managing perspective.

Introducing VAPOR MATE™, the Top-Rated 'TOBACCO-LESS System' with the Revolutionary E-Cigarette...an Authentic Breakthrough in Smoking. Realistic In Every Way — Providing ALL the Taste and Flavor of a Mouth-Watering Cigarette. Without Subjecting You or Someone You Love to the Serious And Deadly Health Consequences of Tobacco and Tobacco Smoke.

CONTAINS A PURE NICOTINE CARTRIDGE!

Vapor Mate™ lets you smoke anywhere. You have broken no law...infringed on nothing...offended no one. When you hold the E-Cigarette in your hands and take a "draw," you are really simulating genuine smoking, the feel, the social aspects, the routine — and more important, you are instantly fulfilled with the satisfying rush provided by the PURE NICOTINE cartridge.

The E-Cigarette is fitted with a micro-battery which controls an indicator light at the tip, illuminating just like a cigarette (see above). Simply "inhale" as you would with your favorite tobacco cigarette. You'll get the same refreshing tobacco flavor, the same exhilarating nicotine stimulation, the same energy and "lift" you crave...plus you will even be able to "exhale" what looks like actual cigarette smoke but is only harmless water vapor and is completely innocuous.

The Vapor Mate™ System is a complete smoking system and comprehensive in every way, including everything you need to begin smoking immediately. Each nicotine cartridge is long-lasting and delivers approximately 400 smoke mouthfuls (a pack and a half of conventional smokes!).

There is absolutely NO-RISK with the Vapor Mate™ program. YOU judge the benefits for yourself, personally, on a pressure-free 30-day home trial basis. Experiencing the authenticity of this TOBACCO-FREE system and the priceless health advantages gained by a non-tobacco smoke.

If you are skeptical, uncertain, or if you think you may look silly by smoking the E-Cigarette, you owe it to yourself to look at the other enclosures which accompany this letter, and to read them carefully. Smoking a tobacco cigarette is an ultimate game of Russian roulette, with an almost certain dreadful conclusion.

Who wants to die a painful, lingering cancer death, or be hooked to an oxygen tank, gasping and heaving frantically for every breath of air?

Make no mistake about it: The tobacco companies are enormously rich and powerful, and they are not going to openly reveal the perilous dangers of tobacco and tobacco smoke. Fortunately, we provide this information to you inside. And we offer an impressive and ready option.

Think of your health. Think of your family and the joys of living. With ZERO RISK and NO PRESSURE whatsoever...just complete the form on the other side to receive your unconditionally guaranteed **Vapor Mate™ 30 Day No-Risk FREE HOME TRIAL**. It is that simple, and in a matter of a couple of minutes...you will literally transform your life!

IMPORTANT: PLEASE DO NOT ACCEPT A SUBSTITUTE OR COPYCAT PRODUCT HUSTLED AT A ROVING KIOSK OR A GYPSY LOCATION. INSIST ON VAPOR MATE™...VAPOR MATE™ IS PROVEN, TESTED, ENDORSED BY USERS AND BACKED BY A FORMAL, WRITTEN 100% MONEY BACK GUARANTEE!

Nothing on the market is better for a committed smoker, or for a smoker committed to reducing their habit. Remember — there is NO RISK. No downside. No controversy. This is a decision that supercedes all others, for if you lose your health...what else matters?

We look forward to bringing the Vapor Mate™ miracle directly to your door!

Responsibly,

George W. Barry
George W. Barry, Director