



'Says it all!'
MOVIETIME MICROWAVE POPCORN



© 1988 Golden Valley Microwave Foods, Inc.

GMVS/700



QUESTIONS MOST FREQUENTLY ASKED

- Q.** If, for any reason, I'm not satisfied with my first shipment of MOVETIME™ Microwave Popcorn, what can I do?
- A.** When you receive your first shipment, you are free to pop as many bags as you wish. Then, if you decide for any reason that you are not completely satisfied, you can return any remaining unpopped bags for a full refund of your purchase price.
- Q.** Why do I have to sign up for monthly or bimonthly shipments?
- A.** The MOVETIME program is designed so that you receive shipments of fresh microwave popcorn either monthly or every other month, depending on YOUR desires. That's why we ask that you select on your Free Gift Certificate whether you would like to be offered 24 bags of popcorn every month or every other month. However, the key word is "offered." You can cancel the program anytime, simply by notifying us.
- Q.** Whether I sign up for monthly or bimonthly shipments, how do I pay?
- A.** To make it as convenient as we can for you, we have made available three options:
- Pay by check
 - Pay by money order
 - Pay by credit card
- Also, when using your credit card, you can order by calling our Toll-Free number and we'll be able to rush your first shipment to you faster.



Q. What if, for any reason, I wish to skip a shipment?

A. That's no problem at all. If at any time you wish to skip a planned shipment, simply let us know by calling our Toll-Free number (with your account number handy), and we'll automatically stop sending popcorn until you tell us you're ready to receive more. You can suspend shipments for any length of time you desire.

Q. Can I get Butter-Flavored popcorn one month, and Natural-Flavored the next?

A. Yes. Simply call our Toll-Free number to request this special service.

Q. For how long is MOVETIME Microwave Popcorn guaranteed fresh?

A. MOVETIME Microwave Popcorn is guaranteed fresh for one full year from the time you receive it. Every package is carefully sealed and checked before shipment, so it is unlikely that you will ever encounter a freshness problem.

Q. If I elect to receive 24 bags of popcorn each month and later I decide that I don't need that much, what can I do?

A. First of all, you'd be surprised how fast some people go through MOVETIME Microwave Popcorn. It's that good. Plus there are many occasions when popcorn is the perfect party mix or that ideal "after school" snack. But, even if you don't use 24 bags per month, you can change your frequency to 24 bags every other month, which works out to an average of just 3 bags a week. And because of MOVETIME's extraordinary shelf-life, it will stay fresh indefinitely (but we guarantee it for a full year!)

Q. You keep talking about "extraordinary" shelf-life. Does MOVETIME have a lot of chemical preservatives that could be harmful to me or my family?

A. No, not at all. MOVETIME Microwave Popcorn has a long shelf-life because of its special flavor-sealed packaging. The ingredients are all-natural. There's nothing artificial in them whatsoever.

Q. Is popcorn really "good for you?"

A. Yes it is, very much so. It is low in calories, has no sugar, and supplies the valuable "roughage" that is so important in maintaining good health. Of course you should continue to eat a balanced diet, but popcorn is definitely an important snack food that is highly recommended by medical and health authorities.

Q. Can I sometimes ask that a shipment be sent to someone else as a surprise gift?

A. Certainly, any time. Simply notify us ahead of time by calling our Toll-Free number and we'll ship your popcorn to anyone in the continental U.S. We'll even enclose a gift card if you like!

Q. Can I order another DECORATOR POPCORN CANISTER for myself or a friend?

A. Yes, you can. Of course your first Popcorn Canister comes to you as a FREE GIFT, just for agreeing to try MOVETIME Microwave Popcorn in your home for 14 days. Additional Popcorn Canisters can be ordered for \$10.00 apiece, plus \$2.50 each shipping and handling charge (total \$12.50).

Please specify the design you want, and send it along with your check or money order to: MOVETIME MICROWAVE POPCORN, One Popcorn Lane, Box 5130, Camanche, IA 52730. If you prefer, you can order additional Popcorn Canisters by calling our Toll-Free number, 1-800-722-9235 (please have your credit card handy).

Q. Who is Golden Valley Microwave Foods, Inc.?

A. We are the world's largest microwave popcorn producer. We control the entire process from selecting corn plantings of our specially genetically engineered seed, through harvesting, cleaning, polishing, sorting and inspecting every kernel. Only the best survive our rigorous quality control procedures.

In 1984 we developed a process whereby we incorporate into our microwave popcorn bags a special *susceptor* "heater strip." This patented process concentrates the microwave energy and produces a more complete "popping." This means fewer unpopped kernels and better tasting popcorn for your enjoyment!