

*Now you can save up to 67% on six of the most popular Oneida flatware accessory sets – in your Better Crocker exclusive pattern!*

Give them as gifts or keep them for yourself. Either way you're sure to please your family and friends at parties, cookouts or more formal candlelight dinners.

Save 67% on this set of 4 steak knives.  
Suggested retail price \$46.00.  
Betty Crocker special price \$14.95!  
*Exclusive Betty Crocker Offer!*

Save 63% on this uniquely designed set of 4 round bowl soup spoons.  
Suggested retail price \$26.00.  
Betty Crocker special price \$9.50!  
*Exclusive Betty Crocker Offer!*

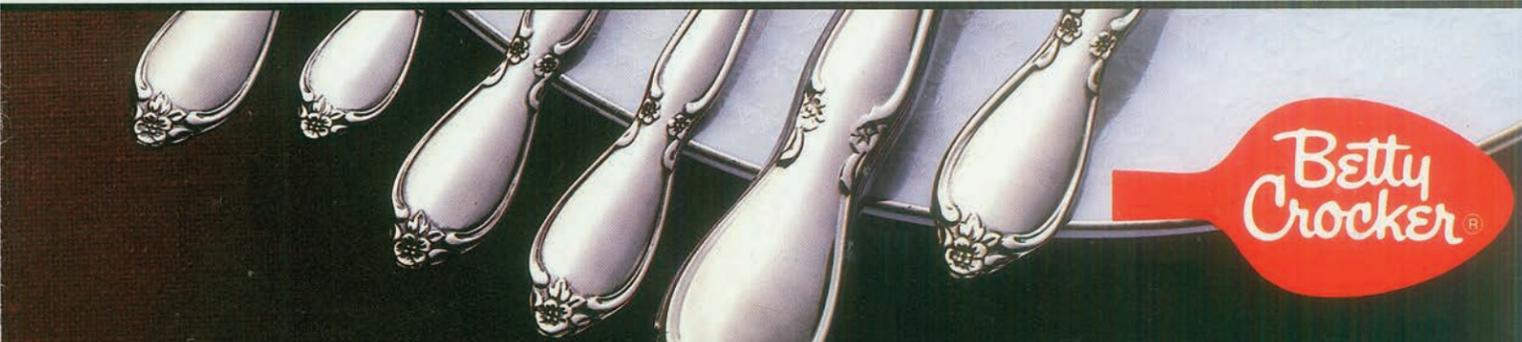
Perfect for iced tea or lemonade.  
Save 63% on this set of 4 long stemmed iced drink spoons.  
Suggested retail price \$24.00.  
Betty Crocker special price \$8.75!

Save 59% on this set of 4 ice cream spoons.  
Suggested retail price \$22.00.  
Betty Crocker special price \$8.95!  
*Exclusive Betty Crocker Offer!*

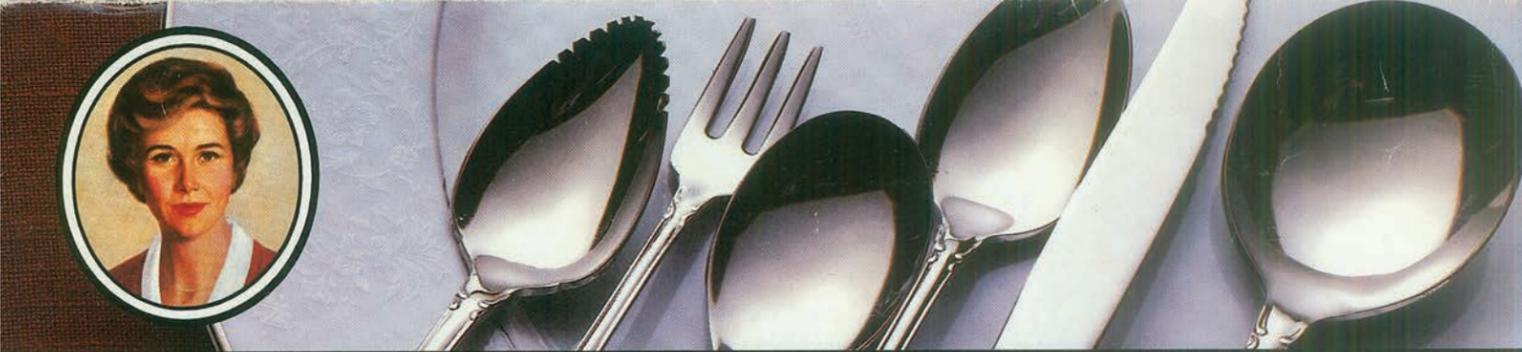
Deliciously remove grapefruit segments with this set of 4 serrated fruit spoons.  
Suggested retail price \$24.00.  
Betty Crocker special price \$8.75!

You'll love using these sea food forks for seafood, shrimp, crabmeat, lobster. And you'll love saving 63%, too.  
Suggested retail price \$24.00.  
Betty Crocker special price \$8.75!

Deliciously remove grapefruit segments with this set of 4 serrated fruit spoons.  
Suggested retail price \$24.00.  
Betty Crocker special price \$8.75!



**Betty Crocker says...  
Save on Oneida flatware accessories . . .  
in your exclusive pattern.**



**Choose your flatware from  
Seven Popular Patterns.**  
*Each carries the exclusive  
rich and tasteful look that says "Oneida!"*



1. Clarette 2. Cimarron 3. Spring Rose 4. Chataleine 5. Plantation 6. Cello 7. Brahms



Betty Crocker -  
the first lady of  
American Kitchens



**Just say Charge it!**  
For your convenience, we accept MasterCard or Visa bank cards. Just say charge it. It's that easy. Order today!

**ONEIDA**

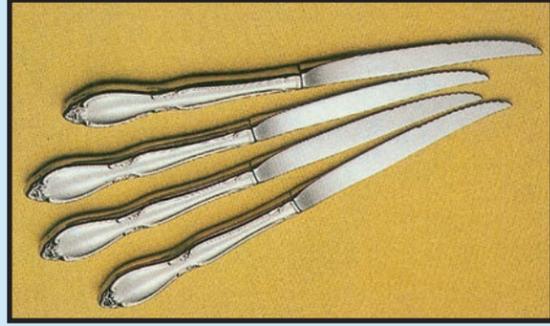
**Oneida's  
FULL LIFETIME WARRANTY**  
Each piece of fine quality stainless by Oneida carries a full lifetime warranty against original defects in workmanship and materials. If any piece or pieces fail to conform to this warranty, Oneida Ltd. will, at their option, re-finish or replace the piece or pieces at no charge.

# Betty Crocker invites you to bring elegance to your dining room with America's most treasured flatware. . .

## at special savings of up to 67%!

This offer is made from Betty Crocker especially to preferred customers like you. You won't find this sale available anywhere else. And it's for a limited time only, so please don't delay in ordering your flatware at these substantial discounts.

Now, for a limited time only, you can choose from seven of our exclusively designed patterns, flatware that will grace your table for years - and you pay just a fraction of the suggested retail price. Each exclusive pattern is handcrafted by skilled Oneda silversmiths for the Betty Crocker Collection.

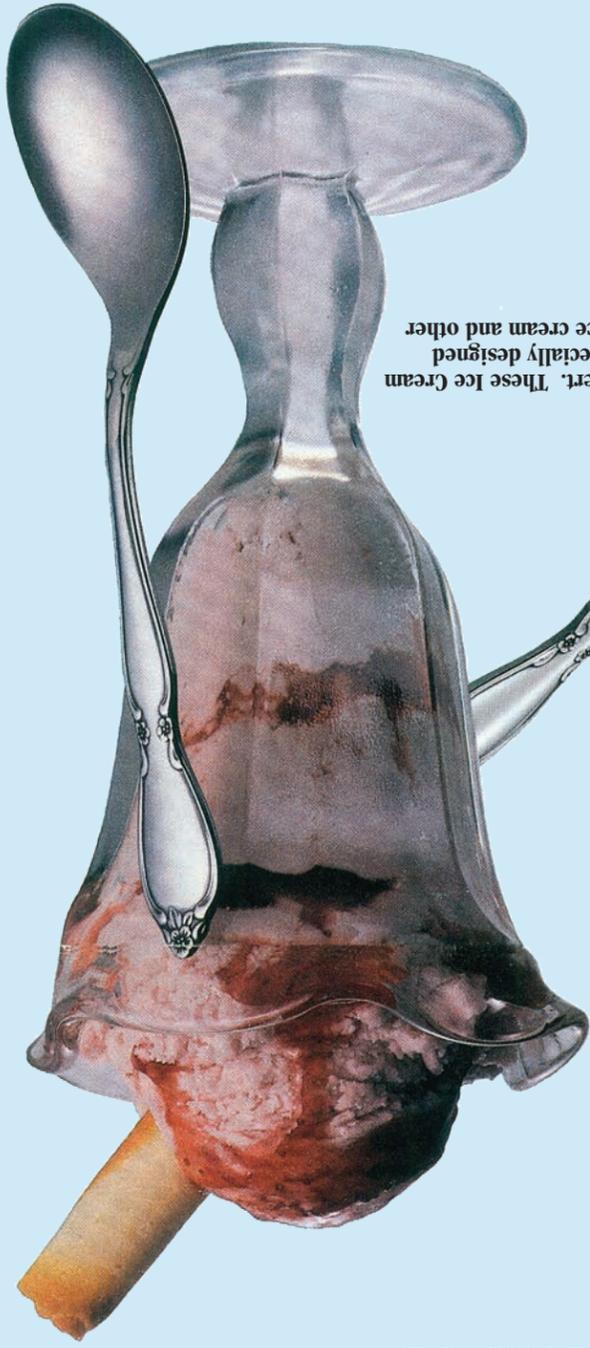


In sets of 4 these Steak Knives are perfect for small get togethers or larger group parties. They make a stunning house warming, wedding or holiday gift.



Soup's on! And what a treat when served with lavish Round Bowl Soup Spoons.

*You've spotted them again!*

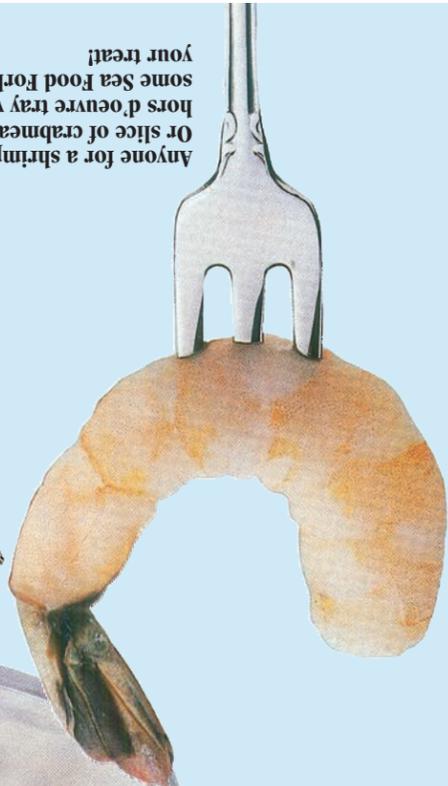


It's time for dessert. These Ice Cream Spoons have a specially designed bowl for eating ice cream and other frozen desserts.

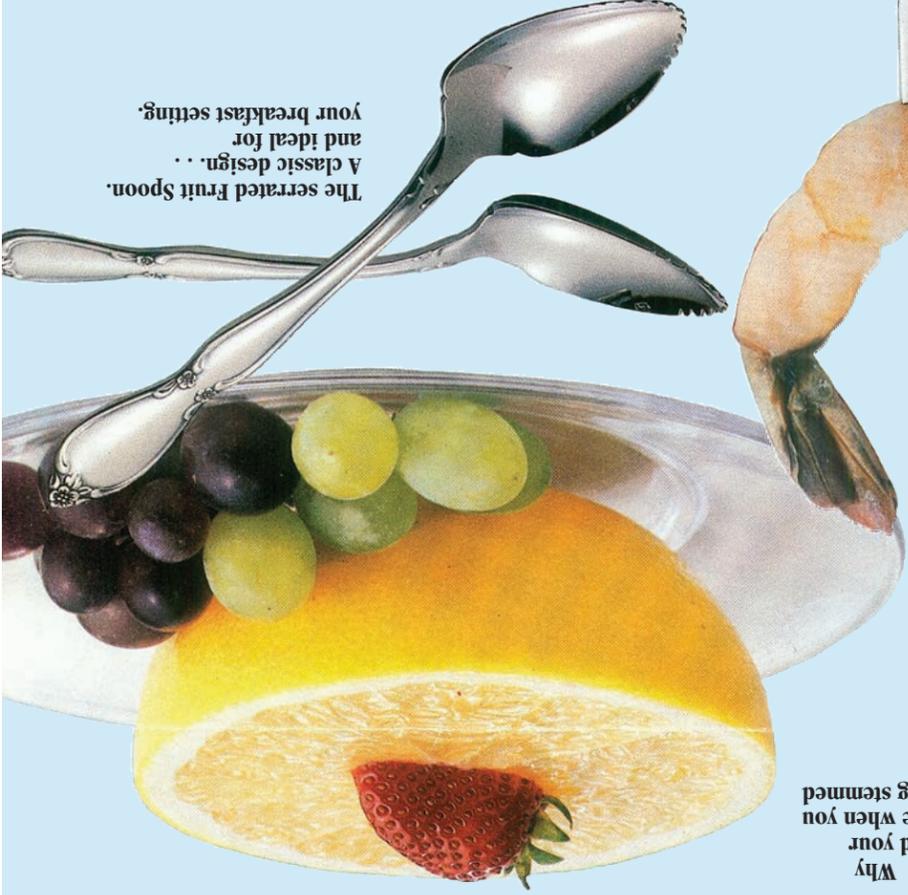


Time out for a cool drink. Why not . . . you deserve it. And your friends will love your style when you serve them with fancy, long stemmed Iced Drink Spoons.

*It's an Oneda original!*



Anyone for a shrimp cocktail? Or slice of crabmeat? Perk up your hors d'oeuvre tray with these handsome Sea Food Forks. Then enjoy your treat!



The serrated Fruit Spoon. A classic design . . . and ideal for your breakfast setting.



1. Carotte 2. Cimarron 3. Spring Rose 4. Chacalaine 5. Plantation 6. Cello 7. Brahms

Exclusive handcrafted designs by the skilled silversmiths of Oneda.