

*Now you can save up to 67% on six of the most popular Oneida flatware accessory sets – in your Better Crocker exclusive pattern!*

Give them as gifts or keep them for yourself. Either way you're sure to please your family and friends at parties, cookouts or more formal candlelight dinners.

Save 67% on this set of 4 steak knives.  
Suggested retail price \$46.00.  
Betty Crocker special price \$14.95!  
*Exclusive Betty Crocker Offer!*

Save 63% on this uniquely designed set of 4 round bowl soup spoons.  
Suggested retail price \$26.00.  
Betty Crocker special price \$9.50!  
*Exclusive Betty Crocker Offer!*

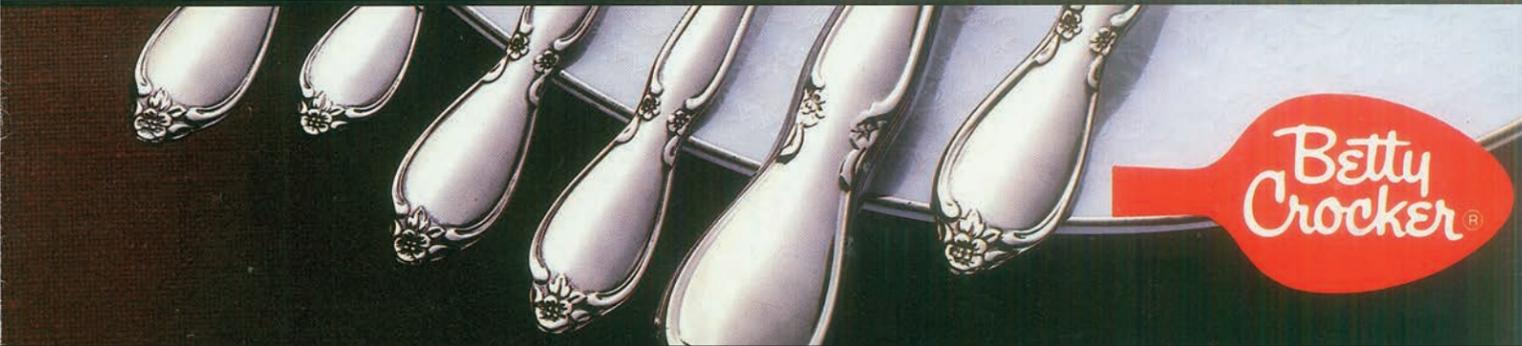
Perfect for iced tea or lemonade.  
Save 63% on this set of 4 long stemmed iced drink spoons.  
Suggested retail price \$24.00.  
Betty Crocker special price \$8.75!

Save 59% on this set of 4 ice cream spoons.  
Suggested retail price \$22.00.  
Betty Crocker special price \$8.95!  
*Exclusive Betty Crocker Offer!*

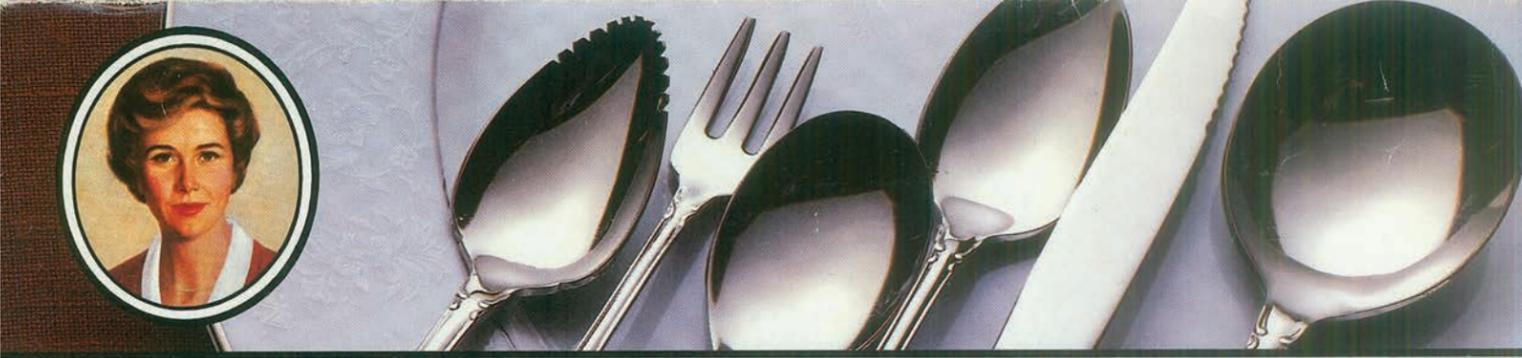
Deliciously remove grapefruit segments with this set of 4 serrated fruit spoons.  
Suggested retail price \$24.00.  
Betty Crocker special price \$8.75!

You'll love using these sea food forks for seafood, shrimp, crabmeat, lobster. And you'll love saving 63%, too.  
Suggested retail price \$24.00.  
Betty Crocker special price \$8.75!

Deliciously remove grapefruit segments with this set of 4 serrated fruit spoons.  
Suggested retail price \$24.00.  
Betty Crocker special price \$8.75!



Betty Crocker says...  
Save on Oneida flatware accessories . . .  
in your exclusive pattern.



Choose your flatware from  
Seven Popular Patterns.  
Each carries the exclusive  
rich and tasteful look that says "Oneida!"



1. Clarette 2. Cimarron 3. Spring Rose 4. Chataleine 5. Plantation 6. Cello 7. Brahms



Just say Charge it!  
For your convenience, we accept MasterCard or Visa bank cards. Just say charge it. It's that easy. Order today!



ONEIDA

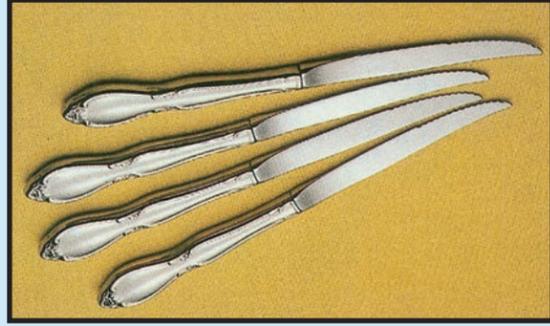
**Oneida's FULL LIFETIME WARRANTY**  
Each piece of fine quality stainless by Oneida carries a full lifetime warranty against original defects in workmanship and materials. If any piece or pieces fail to conform to this warranty, Oneida Ltd. will, at their option, re-finish or replace the piece or pieces at no charge.

# Betty Crocker invites you to bring elegance to your dining room with America's most treasured flatware. . .

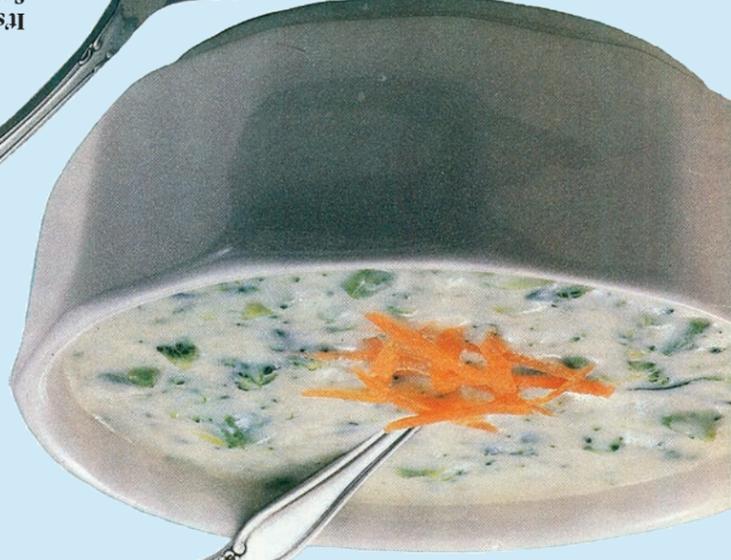
## at special savings of up to 67%!

This offer is made from Betty Crocker especially to preferred customers like you. You won't find this sale available anywhere else. And it's for a limited time only, so please don't delay in ordering your flatware at these substantial discounts.

Now, for a limited time only, you can choose from seven of our exclusively designed patterns, flatware that will grace your table for years - and you pay just a fraction of the suggested retail price. Each exclusive pattern is handcrafted by skilled Oneda silversmiths for the Betty Crocker Collection.

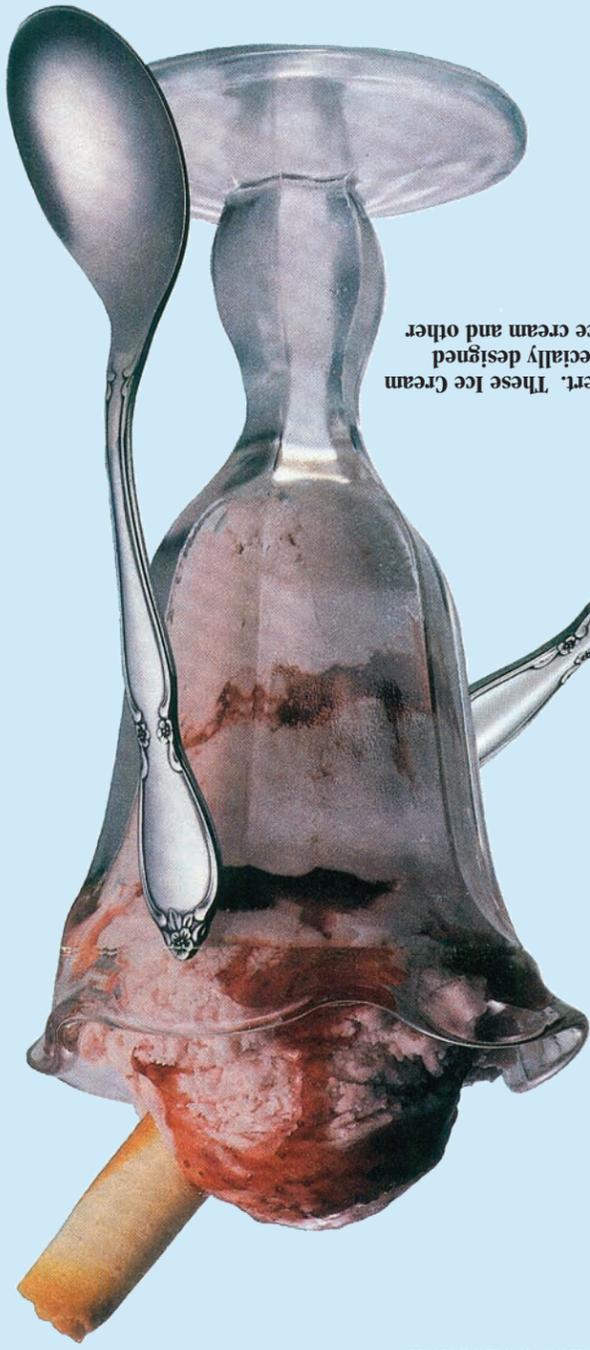


In sets of 4 these Steak Knives are perfect for small get togethers or larger group parties. They make a stunning house warming, wedding or holiday gift.



Soup's on! And what a treat when served with lavish Round Bowl Soup Spoons.

*You've spotted them again!*

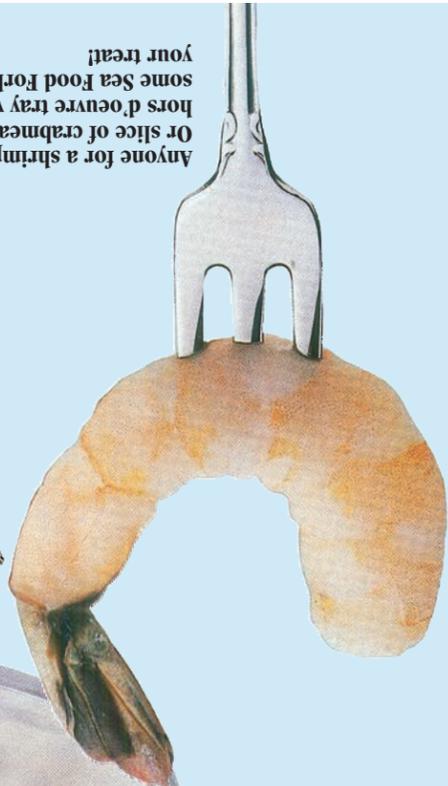


It's time for dessert. These Ice Cream Spoons have a specially designed bowl for eating ice cream and other frozen desserts.

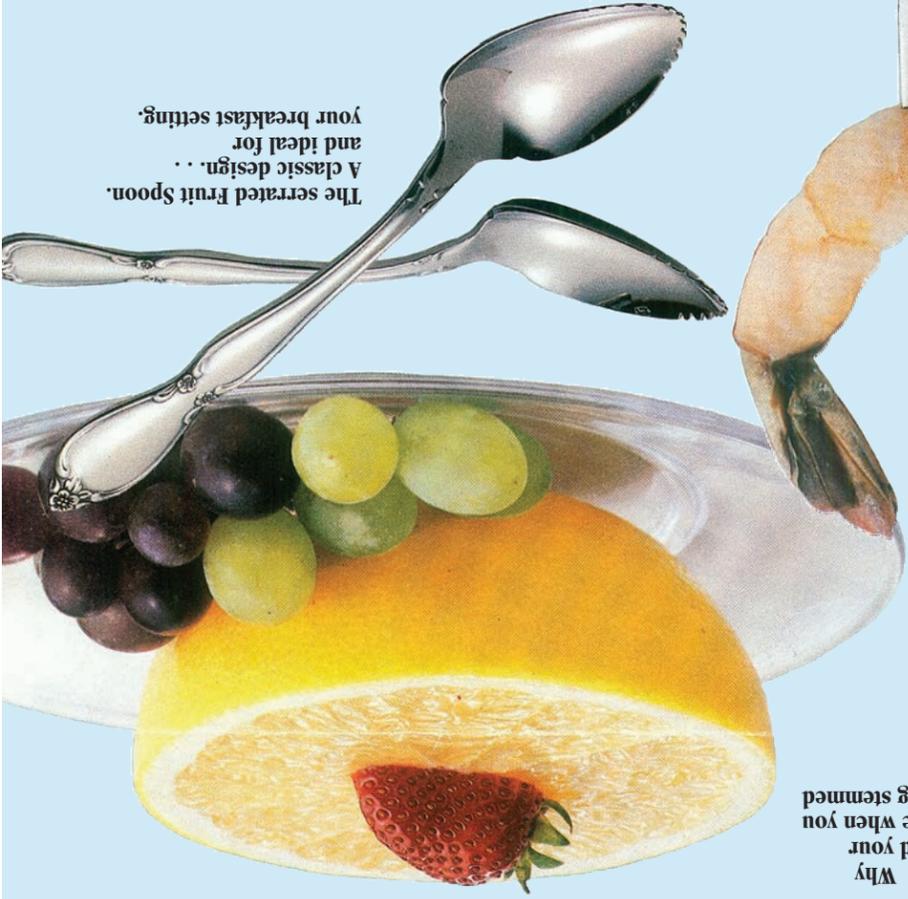


Time out for a cool drink. Why not . . . you deserve it. And your friends will love your style when you serve them with fancy, long stemmed Iced Drink Spoons.

*It's an Oneda original!*



Anyone for a shrimp cocktail? Or slice of crabmeat? Perk up your hors d'oeuvre tray with these handsome Sea Food Forks. Then enjoy your treat!



The serrated Fruit Spoon. A classic design . . . and ideal for your breakfast setting.

Exclusive handcrafted designs by the skilled silversmiths of Oneda.



1. Carotte 2. Cimarron 3. Spring Rose 4. Chacalaine 5. Plantation 6. Cello 7. Brahms