

FREE

Bag Enclosed!

In order to prove to you how good MOVIE TIME Microwave Popcorn really is, we have enclosed a bag with this offer. It pops a full two quarts of the World's Best Popcorn! Pop it in your microwave oven and see for yourself. Then just complete the information requested on your Free Gift Certificate (credit card holders may call us Toll-Free) and we'll send you 24 bags of MOVIE TIME Microwave Popcorn immediately. And remember, your order comes to you totally risk-free—and with a lovely DECORATOR POPCORN CANISTER of your choice as a Free Gift!



Now—for the first time ever—
you are invited to experience the
taste of gourmet microwave
popcorn at its very best,
like none you have ever tasted before!

MOVIE TIME™

MICROWAVE GOURMET POPCORN



MOVIE TIME Microwave Popcorn comes in your choice of either Butter-Flavored or Natural. Each bag pops to two full quarts—enough for a family of snackers or as a satisfying meal for one.

MAIL ENCLOSED FREE GIFT CERTIFICATE IN POSTAGE-FREE ENVELOPE . . . TODAY!

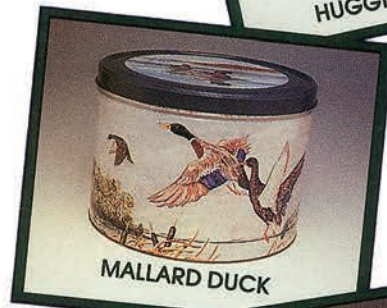
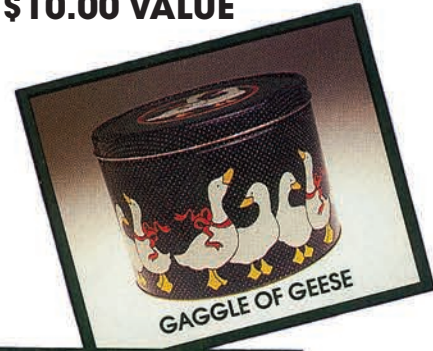


7450 Metro Blvd., Edina, Minnesota 55435
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**DELIVERED
DIRECT TO
YOUR DOOR!**



CHOOSE YOUR FREE
DECORATOR CANISTER
A \$10.00 VALUE



Each Designer Popcorn Canister is 7-1/4" high and 9-7/8" in diameter, and holds 24 unpopped bags of delicious MOVIE TIME Microwave Popcorn!

With your first order of MOVIE TIME Microwave Popcorn, **WE'LL SEND YOU A BEAUTIFUL POPCORN CANISTER ABSOLUTELY FREE!**

As part of an exclusive introductory offer, you are invited to accept one of these beautiful DECORATOR POPCORN CANISTERS as our FREE GIFT to you just for agreeing to try MOVIE TIME Microwave Popcorn in your home for a 14 day Free Trial. Choose the one that best fits the image and decor of your kitchen. Each is a \$10.00 value, but right now you are invited to select one FREE with your first order. Make your choice by affixing the appropriate stamp on your Free Trial Certificate enclosed. Then, when we send you your popcorn, we'll include your Free Canister with our compliments. It's our way of saying "thank you" for trying our gourmet MOVIE TIME Microwave Popcorn.

Fresh, delicious MOVIE TIME Popcorn delivered right to your door

If you love popcorn, really love it . . . If you can't think of a more delicious snack . . . a more delightful food . . . a more tasty treat . . . then you're going to absolutely love MOVIE TIME Microwave Popcorn, *the world's greatest microwave popcorn*. And right now you can join a select group of fellow gourmets who receive this fabulous microwave popcorn direct by mail.

It's always fresh, always good to the last bag. That's because of MOVIE TIME's special moisture-proof packaging, guaranteed to seal in flavor and ensure extraordinary shelf-life. And no other popcorn can match MOVIE TIME's strict specifications and quality



considerations. There are no preservatives, only the finest genetically-bred popcorn kernels and the company's secret blend of seasonings. It all adds up to a flavor that can't be beat, anywhere. You won't find MOVIE TIME Microwave Popcorn in any store, in any video arcade or convenience outlet. It is available ONLY by mail, and only at this special guaranteed price if you act now.

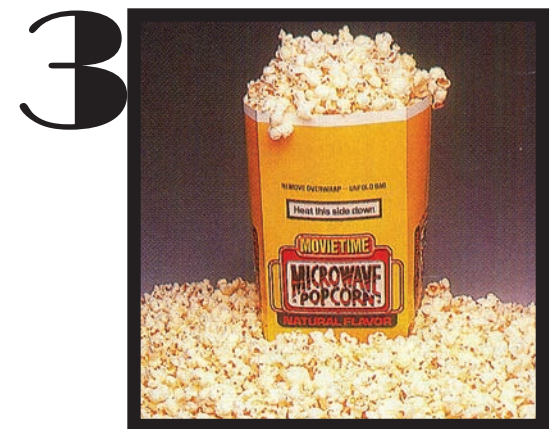
Two programs to choose from.

Take advantage of MOVIE TIME's exclusive introductory offer right now and choose from two convenient programs depending on how frequently you wish to receive

additional popcorn. Every month, or every other month, it is entirely up to you. And with each shipment, you can return any number of unused bags for a pro-rata refund.

You can suspend or cancel shipments anytime. If you're going away on vacation, just call our Toll-Free number and suspend the program till you return. It doesn't matter if it's two weeks or two months, just let us know your wishes. And cancel anytime should you ever decide that you simply don't want any more popcorn. To do so call our Toll-Free number and that's that. No program is easier, or more convenient. And no program anywhere can compare to the nutritional value and taste that MOVIE TIME Microwave Popcorn delivers. It truly is in a class by itself. See for yourself by mailing your Free Gift Certificate in the postage-paid envelope today!

With MOVIE TIME,
it's as easy as 1...2...3
to make the world's
greatest popcorn!



It doesn't matter what the occasion, what time of day or night—MOVIE TIME Microwave Popcorn is always the perfect treat. Just pop it in your microwave, and within minutes you've got a delicious, piping hot snack...or a meal! And everybody loves it, all year long. Winter, spring, summer and fall.

SEND FOR YOUR POPCORN AND GET A FREE DECORATOR POPCORN CANISTER TODAY!