

IMPORTANT: A revolutionary skin rejuvenation compound called **Duplicell P199**, which utilizes the cutting-edge science of "Stem Cell Fortification," is now publicly available for the first time after years of research by Dr. Boris Petrikovsky, M.D., Ph.D., the world's leading *in-utero* surgeon and current Chief of Maternal-Fetal Medicine at NY Downtown Hospital. Anti-aging history is being made.

**NO-RISK TRIAL
WORLD NEWS RELEASE**

Breakthrough Stem Cell Discovery by Famous NY Doctor Keeps Your Face Young and Sexy At Any Age

Special Media Insertion to Announce the Release of **DUPLICELL P199**: The Most Advanced Anti-Wrinkle Formula in the History of Skin Care

**Want To Look up to 7 YEARS YOUNGER in 2 Weeks? RISK-FREE!
11 YEARS YOUNGER in 4 Weeks? Call Toll-Free 1-800-000-0000.**

Age Doesn't Cause Wrinkles!

**It is the depletion of Stem Cells that damages your skin
and puts premature lines and creases on your face.**

(SPECIAL RELEASE) — A landmark compound called **Duplicell P199** is now available, based on an electrifying stem cell discovery (see sidebar below featuring Dr. Boris Petrikovsky M.D., Ph.D.), which was followed by years of clinical research and has resulted in a major breakthrough — the first-ever laboratory synthesis of a patent-pending peptide named "**P199**." A unique protein which stimulates your dormant STEM CELLS to "wake up" and start producing again.

Stem Cell fortification is the key to YOUNGER-LOOKING, FIRMER SKIN, and the secret to a satiny-smooth, supple LINE-FREE FACE regardless of age or environmental factors. (Please read this announcement carefully. This is a history making breakthrough, and you are now invited to experience the wonder of **Duplicell P199** on a Risk-Free home trial basis. Satisfaction is 100% guaranteed!)

The secret of turning back the clock on aging...having a young, sexy, line-free face...possessing a velvety-smooth, rose petal complexion. Until today, these wishes were near "impossibilities" unless you were 30 years of age or younger, because the quest for supple, beautiful wrinkle-free skin was hindered by yesterday's theories and technology.

Plastic surgery has always been an option, but it is expensive and potentially dangerous, with cutting, scarring, possible disfigurement and uncomfortable recovery time. Injectables, such as Botox® and Restylane® are "fillers" that often require several corrections, are quite painful when administered and temporary at best. Chemical peels and "burners" may permanently damage and redder your skin. Which leaves any number of highly publicized anti-wrinkle creams and moisturizing compounds with exotic ingredients and sensationalistic promises of "visible smoother results" and similar claims.

DUPLICELL P199, The World's First Skin Rejuvenation Compound Which Works From The Inside-Out, By Stimulating The Duplication Of "Stem Cells" In Adult-Age Skin!

Did you know regardless of your age, you have MILLIONS of

stem cells in the sub-epidermal layers of your skin? It is true, yet once you reach the age of 30, less and less of these stem cells are being produced and sent to the surface of your skin. This decrease in stem cell production is why skin begins to lose its luster, to thin and sag — to show unattractive lines and creases and unflattering wrinkles and age spots. The good news is, stem cells do not permanently die; they slowly go into a state of dormancy. Thus, the MILLIONS OF STEM CELLS you had in your youth, when your skin was smooth and wrinkle free, are still there and available to be rejuvenated. To start regenerating again. That's where Duplicell P199 comes in — the biochemical action of Duplicell P199 is based on the formula's scientific ability to trigger your body to produce new stem cells and to send them to the surface of your skin as it did in your youth, when your face was flawlessly smooth and wrinkle-free.

No matter what type of cosmetic you have used in the past, you are about to experience a beauty transformation beyond belief. Younger skin? YES. Smoother skin? ABSOLUTELY. More radiant, satiny and sexy skin? POSITIVELY. Duplicell P199 is not only doctor endorsed, but doctor developed, and has been clinically tested to increase stem cell production...this is the key to YEARS YOUNGER LOOKING SKIN! It is miraculous.

The Story Of Duplicell P199 Began With A Doctor's Discovery That Fetal Surgeries Heal With No Sign Of Damage, Not Even The Trace Of A Scar

Years of research followed in an attempt to isolate and duplicate the source of this natural skin-regeneration process: STEM CELLS



Dr. Boris Petrikovsky, M.D., Ph.D.,
(Fetal Physiology) and Chief of Maternal-Fetal Medicine, NY Downtown Hospital.

The Beauty Secret Uncovered ...

A world-renowned surgeon who operates on babies before they are even born has discovered the secret to perpetually YOUNGER, SMOOTH SKIN.

Dr. Boris Petrikovsky, M.D., Ph.D. (Fetal Physiology) and Chief of Maternal-Fetal Medicine, NY Downtown Hospital, is one of only a handful of doctors worldwide who perform delicate "in-utero" surgeries — operating on fetuses within the womb and removing tumors and other growths from babies before birth.

In case after case, Dr. Petrikovsky found that fetal surgeries heal with NO SCARRING and no damage whatsoever — absolutely no sign of intrusion or disfigurement in the wound area. Subsequent research determined the miraculous healing capacity was due to an instant injury repair system incited by STEM CELLS, mostly contained in a gelatinous substance found within the umbilical cord. A substance known as WHARTON JELLY. Further studies revealed that a specific STEM CELL STIMULATING PROTEIN in Wharton Jelly ignites this entire process of fetal healing.

The Protein Peptide in Wharton Jelly Responsible For this Flawless and Complete Fetal Skin Regeneration Has Been Isolated and Reproduced Clinically. It Is Called — P199.

Landmark research led to this electrifying breakthrough...

Here some background: Wharton Jelly was named after the English physician and anatomist, Thomas Wharton, who first referenced this substance in his publication, "Description of The Glands of the Entire Body" published in 1656. As mentioned above, Wharton Jelly is a gelatinous material combining a mixture of water, gelatin, lipids, proteins and enzymes. Wharton Jelly is a rich source of STEM CELLS and other fetal specific proteins, fatty acids and phospholipids. Most interesting and noteworthy is that while only one out of every 200,000,000 (Two-Hundred-Million) cord blood cells is a stem cell... 1 in every 300 of Wharton Jelly cells is a STEM CELL.

After years of demonstrable case studies involving fetal surgeries, Dr. Petrikovsky theorized that within Wharton Jelly must be a component which concentrates the production of stem cells, thus leading to this marvelous healing power he observed in fetal skin. Moreover, if this component could be isolated and synthesized chemically, the same miraculous results witnessed in fetal skin could be replicated in adult skin as well.

Finally...Success Was Achieved in the Discovery And Bio-Synthesis Of The "P199" Component, Which Is Now Incorporated Into The Revolutionary Duplicell P199 Formula.

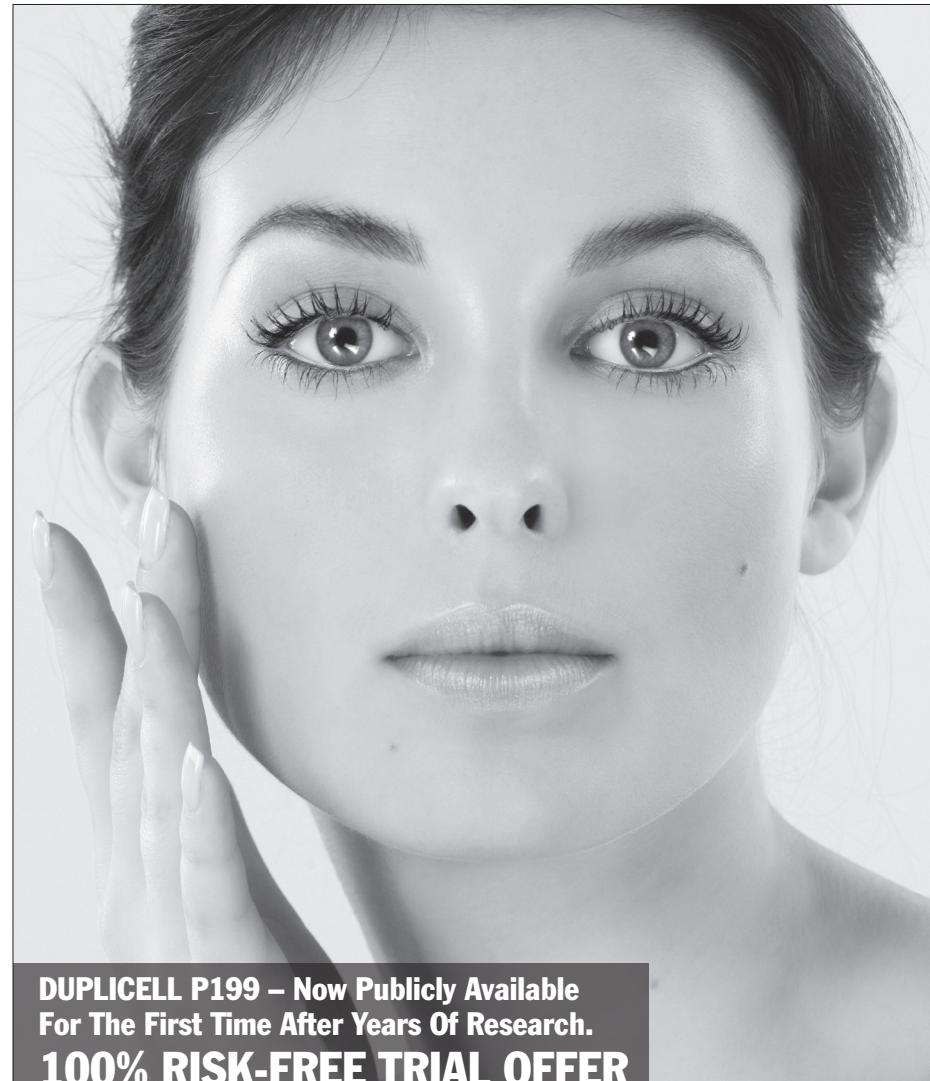
SKIN CARE THERAPY HAS ENTERED A NEW FRONTIER.

It took many years of trial and error testing, but Dr. Petrikovsky, in conjunction with a major research and development company, was finally able to isolate and create a synthetic peptide that "copies" the chemical protein in Wharton Jelly and triggers the safe, efficient arousal of stem cells in adult skin — P199.

With this discovery, a paradigm shift in the way skin care will be modeled in the generations ahead is now available today. Duplicell P199 effectively incites stem cell production in the sub-epidermal layers of your skin — daily application of this unique formula stimulates your body to naturally "turn on a switch," telling the millions of lackluster, hibernating stem cells to start producing again as they did when you were 30 years of age or younger and your face was smooth, radiant, hydrated and devoid of wrinkles and ugly age lines.

Obviously, skincare technology will never be the same, because for the first time ever, a topical cream has been developed which works from the inside-out, triggering nature's own magnificent tools — your very own STEM CELLS — to carry out an ongoing beautification and rejuvenation process.

Botox® cannot do what Duplicell P199 does. Restylane® cannot do what Duplicell P199 does. No cosmetic anywhere in the world can do what Duplicell P199 does. Of course, actions speak louder than words, which is why you are invited with NO-RISK whatsoever to experience the wonders of this unprecedented compound. Duplicell P199 is every bit as good as we claim, and will help you look MANY YEARS YOUNGER. Order today in confidence. Your satisfaction is unconditionally guaranteed.



**DUPLICELL P199 — Now Publicly Available
For The First Time After Years Of Research.
100% RISK-FREE TRIAL OFFER**

■ **DUPLICELL P199 WORKS AS ADVERTISED TO GIVE YOU SMOOTHER, FIRMER, YOUNGER-LOOKING SKIN:** Prepare to be absolutely amazed as your face becomes stunningly radiant, glossy, silky and dewy-fresh, the envy of all your friends. Duplicell P199 is truly revolutionary — it contains the proprietary "P199" peptide (no other formula sold directly anywhere, at any price, has it)... which triggers your stem cells to start producing again, safely and naturally. From deep within the sub-epidermal layers of your skin. Renourishing your face and returning the radiant glow and the taut suppleness and elasticity you had in your youth. How good is Duplicell P199? It is being referred to as a "Facelift Without Surgery" and is poised to become the most sought-after skin rejuvenation compound in the world. Try it today absolutely RISK FREE. Call toll-free 1-800-000-0000 for your immediate trial.

Duplicell P199 may soon make Botox® and Restylane® obsolete, because it works from the inside of your face out, triggering your dormant stem cells — MILLIONS OF THEM — to start producing again.

Duplicell P199 is a 100% Safe, Topical Cream. No Prescription Needed.

Simply apply to your face daily. The stem cell "fortification" takes place under the surface of your skin, regenerating MILLIONS of dormant stem cells and rapidly promoting revitalized, YOUNGER LOOKING SKIN.

Duplicell P199 can be worn under makeup, or without any makeup at all. Once applied, it works invisibly in your skin, enhancing your body's ability to reproduce stem cells and thereby reversing the look of aging skin by MANY YEARS in just a few short weeks!

Individuals who have already tried Duplicell P199 are calling it a genuine "miracle" compound. NOTE: This is not a temporary skin smoother or filler. It will not "plump-up," dry or cake your skin. Rather, Duplicell P199 is poised to revolutionize skin care technology forever. There is no prescription needed and no worries of a drug interaction because it is NOT a drug. Duplicell P199 is every bit as remarkable as reported in this news release, but you must experience it yourself to believe your eyes.

Order today with the unconditional guarantee of complete satisfaction or your money back. Simply call toll-free 24 hours a day 1-800-000-0000 or order by mail below. This will bring Duplicell P199 directly to you for your RISK-FREE HOME TRIAL. Prepare to be thrilled beyond words. It works equally well for women or for men.

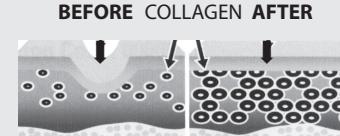


Diagram above illustrates the enhancement of COLLAGEN production with daily use of Duplicell P199. Collagen is a fibrous protein that supports a smoother, more taut and toned skin constituency.

Duplicell P199's exclusive formula increases collagen production by 84%. It diminishes the appearance of wrinkles by 56% and decreases looseness of skin by 54% so you can astonishingly look YEARS YOUNGER than your same-age friends... no scalpel, no syringes, no cutting!

We ABSOLUTELY GUARANTEE YOUR SATISFACTION! Want to look up to 7 years younger in 2 weeks? Want to look up to 11 YEARS YOUNGER in 4 WEEKS? Noticing a refreshed suppleness to your skin, a dewy elasticity. Smoother, firmer cheeks, chin and forehead, and a reduced appearance of ugly lines, damaging creases, crow's feet and jowly furrows and sags. Even STUBBORN, deep wrinkles vanish.

PLEASE NOTE: Due to the unique product advantages now held by Duplicell P199 in the cosmetics industry, other manufacturers may attempt to make similar claims. But only Duplicell P199 has the "P199" peptide. IT IS A PROPRIETARY COMPONENT.

See for yourself. Once you witness the results of this stem cell fortifier in your own mirror, once the compliments start freely flowing of how great you look, you will never, ever feel old again. You will be sexy, glamorous, gorgeous! Order today.

Here's How To Get Your RISK-FREE TRIAL Of Duplicell P199

Complete and mail this coupon to:
DUPLICELL
0000 Street Name, Suite 000
City, ST 00000-0000

For Fastest Service and Ordering Convenience,
CALL 24 HOURS A DAY, 7 DAYS A WEEK

Toll Free 1-800-000-0000

[] **YES!** Please rush my RISK-FREE TRIAL of Duplicell P199 — I am eager to experience the marvelous benefits of this revolutionary

stem cell fortifier clinically demonstrated to reverse the look of aging skin and to give me a YEARS-YOUNGER APPEARANCE. I am enclosing \$49.95 plus \$4.95 shipping and handling (total \$54.90) for a FULL-SIZE ONE-MONTH jar of Duplicell P199.

I understand I cannot lose any money by trying this unprecedented formula which may be the most powerful anti-wrinkle breakthrough in history. If I am not 100% satisfied, I will simply return you within 30 days for a complete MONEY BACK refund less shipping and handling provided I return the unused portion or empty jar. Duplicell P199 is 100% safe and will not harm my skin. It is based on cutting-edge stem cell research by the renowned Dr. Boris Petrikovsky, M.D., Ph.D., inventor of P199 and the world's foremost *in-utero* surgeon.

Please indicate your method of payment:

Enclosed is Cash Check Money Order

Make check or money order for \$54.90 payable to: Duplicell

All major credit cards accepted.

Charge to my Visa MasterCard AMEX Discover

Account No.: _____

Expiration Date (Month/Year): _____ / _____

CVV2 CODE:
Last 3 digits on back of card.
4 digit for AMEX

Signature: X

Print Your Name And Address:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

**CALL TOLL-FREE RIGHT NOW TO LEARN
HOW TO SAVE UP TO 50% ON YOUR ORDER!**