

Plant Superintendents And Plant Foremen Only —



Men's Style

**WILL YOU ACCEPT THIS
BEAUTIFUL SEIKO WATCH
AS MY GIFT TO YOU . . .**

**Absolutely
FREE!**

Dear Plant Superintendent / Foreman:

I want to send you a beautiful genuine SEIKO WATCH, absolutely FREE, in your choice of styles . . . either men's or lady's (men's style is shown above).

All you have to do to receive this prestigious watch is to return the enclosed postcard today. That's all. You don't even have to hunt for a stamp. Just fill out your name, telephone number (only replies with phone numbers will be processed), title and the appropriate information on the return side of the postcard — and drop it in the mail.

Let me tell you something about this fabulous watch. It really is striking. Of course, as a genuine SEIKO, you will be wearing a watch that is known the world over for quality, dependability . . . and great looks!

This particular watch has many deluxe features which really make it an exquisite timepiece. For instance, it is shock-proof, waterproof, has a quartz movement with uncanny accuracy . . . and is meticulously crafted.

It has a convenient calendar on the face which gives you the date, an adjustable stainless steel band that wears comfortably on your wrist, and comes with a full manufacturer's two-year warranty. Again — you choose the model you want. Either men's or lady's!

WHY THIS FREE OFFER?

It's true that FREE offers like this aren't available every day, so let me explain why I am writing to you: My name is George Baker, and I want to introduce you to my company . . . SOUTHEAST REFINERIES, INC. We custom manufacture USDA and EPA approved "Industrial Aerosols and Bulk Chemicals and Lubricants," and I simply want to get acquainted with you. And you with us.

So . . . if you will simply fill out the information requested and return the enclosed postcard, I will send you a FREE SEIKO WATCH!

Please continue on other side . . .

COMPLETE PRODUCT LINE

Let me tell you very briefly right now about what types of products we carry. To preface it, let me say that we have a terrific complete line — an entire, comprehensive line of industrial products. We have, in stock, cleaners, sanitizers, bench maintenance products, insecticides, automotive cleaners, floor care, grease and oils, water treatment, solvents, lawn-care products, snow melts, new miracle patching and slip proofing compounds for all hard surfaces, and emergency roofing products.

Our prices are very, very competitive . . . and our products are, quite frankly, the best in the business!

WON'T YOU SEND FOR YOUR "FREE WATCH" TODAY?

Let me repeat my offer one more time . . .

**New customers get a FREE SEIKO WATCH
in your choice of styles, men's or lady's . . .
along with our Industrial Products Catalog.**

All you have to do is fill out your name and address, your title and telephone number (only replies with phone numbers will be processed!) as indicated on the enclosed postcard (please print clearly) and I'll send you this beautiful watch — FREE!

AND . . . I'll send it right away so you will have it in a matter of days. (I can honestly guarantee that you will love this watch, and will be absolutely delighted with its superb quality!)

Won't you, therefore, fill in the appropriate information on the postcard and mail it in right away, today, while it is convenient and while you are thinking about it? Remember, no stamp is needed. Just drop the postcard in the mail and that's that.

Your FREE SEIKO WATCH awaits your prompt decision!

Sincerely,



George Baker
Sales Manager SOUTHEAST REFINERIES, Inc.

SOUTHEAST REFINERIES, Inc.
CORPORATE HEADQUARTERS

3500-6 45TH STREET

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