

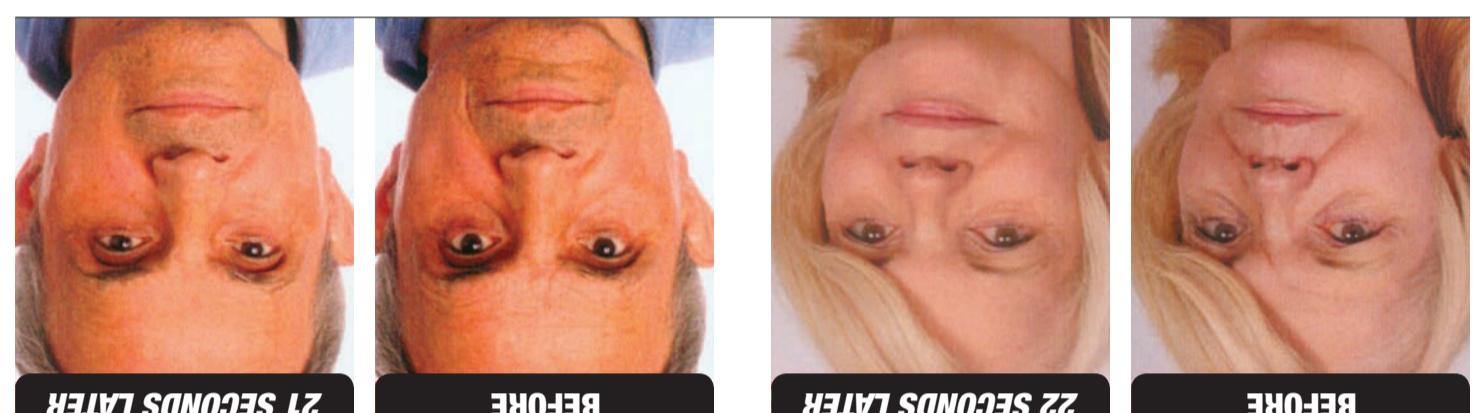
Please note:

- No prescription needed
- 100% safe, no side effects reported
- Doctors visit not required
- WORKS INSTANTLY
- Short-term and long-term results guaranteed
- Not a filler
- No injections
- No needles or pain
- Does not burn skin
- Does not cause skin cells to die off or die
- Use with or without makeup
- 100% paraben free
- No harsh synthetic chemicals

When Dr. Vital first introduced her non-surgical facial creation in her native Brazil, it quickly became known as the "Brazilian Magic," and throughout Rio de Janeiro women's lives have been instantly transformed. Today, gorgeous Brazilian women, radiantly attractive and looking every bit as much as 20 years YOUNGER than their calendar age, are insisting on the **Brazilian Beauty Serum** and hailing it as a super-miracle. This unique serum contains ingredients that are shown to facilitate visible improvement in the condition and texture of skin over time. When you use it, potent sources of anti-oxidants (such as Amazon Palmarosa herbs such as Chamomile, Passion Flower and Sunflower extracts) help repair skin damage caused by free radicals and re-hydrate. An advanced peptide (3-Aminopropano Sulfonic Acid & Calcium Hydroxyproline) helps fortify and restructure your skin for improved elasticity, firmness and smoothness. Other ingredients stimulate cell growth, help prevent tissue degeneration, help repair skin damage, help seal moisture, bind moisture into the stratum corneum of the epidermis, and help protect connective tissues.

Skin-smoothing beautification happens with the first application and continues with **EVERY** application thereafter! Dr. Odilia Vitzal, M.D., a progressive and brilliant physician, has found there is a direct correlation between appearance and health. When you look at yourself in the mirror and your impression is positive, your body tends to release endorphins, producing a "euphoric rush" of happiness and contentment throughout your physical and emotional self. This is the kind of overall feeling of jubilation which can sweep over you with each and every application of the **Brazilian Beauty Serum**. Why? Because in mere seconds, a real transformation is going to take place on the surface of your skin as you directly look at yourself in the mirror. Amazingly — "average" becomes **glamorous**, "plain" becomes sexy. "Dull, tired and wrinkled" becomes **radiant**, glowing and radiant!

# REAL PEOPLE, REAL PROOF!



**And witness the instant improvement!**

Apply the Brazilian Beauty Serum to your face...

Take this 30-second test in front of your own mirror.

# **DISAPPEAL**

# Discovered In The Pure Amazonian Rainforest in Brazil

Produced in one of the most sophisticated laboratories in America

# 46 Nutrients and Botanicals... One Age-Defying Formula



# THE **BRAZILIAN** Beauty Serum

A \$100 bill is shown, featuring a large watermark of a tree in the background. Overlaid on the bill is the text '\$100.00 Cash Guarantee! (See inside.)' in a bold, black font.

Why hesitate or wait to look your gorgeous best? NO-RISK. No downside.  
**Call toll-free 1-800-000-0000 today for perfect skin!**  
*You have to see it for yourself, you have to prove it to yourself.*



The  
Brazilian Beauty Serum  
will make you look  
younger . . .  
**INSTANTLY!**

**UNBETOUCHE D PHOTOGRAPHS INSIDE**

**No matter what your skin looks like right now...**

In just seconds...

# Your face becomes virtually flawless!

The BRAZILIAN BEAUTY SERUM is now available in the United States . . .



**Your \$100.00 Guarantee:**  
Just one application of the **Brazilian Beauty Serum** will bring a startling, indescribably positive transformation to your appearance. *No other formula has ever given this kind of profound result. The Brazilian Beauty Serum is truly amazing.*

*Frankly, we're confident that within seconds of application, you will be speechless looking at yourself in the mirror. You won't believe the change. You will be overwhelmed!*  
*In fact, after applying the Brazilian Beauty Serum, if you don't notice an incredible improvement, we will send you \$100.00 cash. We can make this guarantee because no other formula performs like the Brazilian Beauty Serum.*  
*It is in a class by itself. It is utterly sensational.*

## The Brazilian Beauty Serum works IMMEDIATELY on all signs of aging:

On wrinkles...age lines...eye puffiness...  
sags...sun spots...liver spots...discolorations.

**The Brazilian Beauty Serum will make you look younger immediately.**

### Perfect, Incredible Skin With One Application:

Using the **Brazilian Beauty Serum** is simple, easy — and the application process is effortless. Just place a thin layer of this super-potent formula on your fingertips, and apply to your face and neck using long, smooth strokes. The formula *immediately* begins to transform and therapeutically sculpt your skin into a more naturally-looking *youthful* you, diminishing and wiping away up to 10-15-20 years of "age" from your face. INSTANTLY — telltale lines on your forehead, crow's feet, puffiness under eyes, crevices around your mouth and lips, ugly chin and neck creases...THEY ALL FADE AWAY!

The **Brazilian Beauty Serum** dries quickly and invisibly — and within seconds, your appearance is magically and miraculously rejuvenated. It is as though your entire face has suddenly undergone an

extraordinary metamorphosis, giving you smooth-as-silk, satiny-soft "perfect skin" that radiates with the dewy-finish of a brand new rose petal.

#### The BRAZILIAN BEAUTY SERUM is not a coverup, a skin tightener or a filler

If you wish, you may certainly wear makeup or your favorite moisturizer over the **Brazilian Beauty Serum**, but this is your decision and is not necessary. One application of the **Brazilian Beauty Serum** easily makes the difference.

Also, please keep in mind — this formula provides both short and long-term results. Use it daily and let your skin utilize ALL 46 nutrients and botanicals to continuously youthify and improve the texture of your skin.

**The Brazilian Beauty Serum is the only formula in the world that gives you 3 distinct skin therapies, 24 hours a day: INSTANT anti-wrinkling in seconds, stunningly consistent skin tone and pigmentation, and a taut, natural facial firmness supported by a rich collagen and elastin infrastructure!**

### 46 Biochemically Synergistic Nutrients and Botanicals,

the utilization of "super-bred" plant stem cells — plus the world's most powerful antioxidants.

You are reading about a scientific "first" — a beautifier that works instantly...and a serum that simultaneously saturates, reconditions and rejuvenates the skin NON-STOP!

Keratinocytes are the predominate cell type in the outermost layer of your skin's epidermis, accounting for 90% of the cells found there. And it is in this portion of your skin that the **Brazilian Beauty Serum** first makes its miraculous presence known.

The instant you apply this prescription-free, drug-free serum, the formula automatically and magically firms and tones your face, smooths the appearance of wrinkles and age lines, dramatically diminishes the look of creases and furrows, reduces sags, fades away blotches and years of sun and environmental damage — and visibly reveals to you, in your very own mirror...the most exciting picture of beauty and glamor you have ever seen. Yes, YOU — stunningly radiant, fresh-faced and youthful, regardless of your age. With supple, baby-smooth skin. With a perfect, satiny finish. With a dewy countenance. And with a gorgeous facial-lift of immediate rejuvenation — devoid of puffy, tired, uneven, dry "older skin."

It only takes 30 seconds — even less — for this incredible transformation. But it isn't magic' after all. It is science. It is the synergy of 46 precise ingredients and a doctor's genius!

The instantaneous face-sculpting results of this therapeutic formula are beyond words, as evidenced by the "before" and immediate "after" photographs displayed on the previous page. But perhaps

even more remarkable are the age-defying improvements which you will experience on a continuing basis with daily use of the **Brazilian Beauty Serum**. (Here is what will happen as your face deeply "drinks-in" the rich nutrients and botanicals found in this unprecedented compound):

- **Extraordinary Amazon rainforest nutrients** nourish and firm your skin and reduce lines and wrinkles. PLUS —
- Tropical plant extracts soften and revitalize your skin.
- Sea-based extracts boost your skin's moisture and reduce the appearance of lines and wrinkles.
- Major vitamins strengthen your skin's barrier function and help protect your skin against free radical damage (which causes premature aging).
- Special fruit extracts help soften and reduce puffiness around your eye area — help protect against skin irritation, sun damage and skin rashes...and help calm skin and speed recovery if skin damage has occurred.
- A unique peptide helps fortify and restructure your skin to improve your skin's elasticity, firmness and smoothness.
- A wonderful vegetable extract provides your skin with silica, an essential component of healthy connective tissue. This helps boost your overall skin health and can instantly smooth away fine lines and wrinkles.
- Powerful antioxidants help melt away fine lines and wrinkles...stimulate collagen production...improve the elasticity of your skin...and protect your skin from damage and premature aging.
- Hydrolyzed Elastin helps increase your skin's firmness and elasticity.
- Hyaluronic Acid supports your skin structure and binds moisture into your skin, which results in a smoother, softer skin tone.
- Potent herbal extracts soothe, relax and protect your skin from the rigors of stress...help balance your skin's sebum...helps protect your skin from environmental damage...and helps heal aging skin.

**Dr. Odilza Vital, M.D., flatly states . . .**

**"I could give you a Botox® treatment. I could perform a full facelift for you. But frankly, I can make you look better in 30 seconds with the Brazilian Beauty Serum!"**



Dr. Odilza Vital, M.D., Creator of the Brazilian Beauty Serum

Besides being a world renowned beauty expert and a medical school professor, Dr. Vital is also a member of the Brazilian Geriatrics and Gerontology Society, the North American Menopause Society, and the Anti-Aging Academy of Medicine.

Dr. Odilza Vital, M.D., has dedicated her medical life to helping women and men look and feel better. If you travel to Brazil, home of an estimated 200 million people, you will see an enormous number of "strikingly beautiful" Brazilians. It is here, in Dr. Vital's native country, that she first introduced the **Brazilian Beauty Serum**, which quickly attracted countless numbers of customers and became commonly referred to as the "Brazilian Magic," or the "Brazilian Turnaround" because of its instant beautifying effects.

But it isn't a ghostly miracle or a magician's wand that makes the **Brazilian Beauty Serum** so luxuriously powerful and potent. On the contrary, it is the clinical development and the precise combination of 46 constituents biochemically blended together to form this beautifier that makes it an unparalleled breakthrough.

logical and psychological component involved.

I tell you this because I want to mimic, for you, in the United States, exactly what has materialized for Brazilians who are already looking and feeling fabulous beyond words because of the **Brazilian Beauty Serum**. In truth, this is my sole aim and purpose for bringing the serum to the U.S. market. **YOU CAN LOOK BETTER NOW THAN YOU EVER HAVE!** (A fact of this formulation's potency rests in specific herbs I sourced from deep within the Amazon rainforest, where it is not uncommon to find a 50-year-old woman looking no older than her early 30's.)

As a medical professional, I haven't performed Botox® in 6 months. Chances are, you don't need it.

Nor do you need to spend a lot of money on a facelift. In fact, I'm confident that I can make you look better In 30 seconds with the **Brazilian Beauty Serum**!

Let me share a secret with you: Because of my international reputation and influence as an anti-aging specialist, I've become involved with people who have relationships with talent and modeling agencies in America.

Upon private introduction of the **Brazilian Beauty Serum** to some of these fashion circles, policies were circulated by management suggesting that all models and casting talent apply the **Brazilian Beauty Serum** before appearing in front of the camera. This is marvelous proof of the effectiveness of this landmark product.

Certainly I could treat your face with Botox®, but as a credentialed and licensed physician, I would adamantly recommend that you "feed" your skin with a natural nourishing topical preparation. Not with needles and artificial injections. Once you try the **Brazilian Beauty Serum**, you will instantly know what I mean.

To your fabulous new look,

Odilza Vital, M.D.

Dear friend of beauty — as a physician, a medical school professor, an anti-aging researcher, a beauty and cosmetological scientist, and as a practitioner of both mainstream and alternative medicine — I do not frequently use the term "breakthrough," nor do I take the definition lightly. Yet as the hands-on formulator and developer of the **Brazilian Beauty Serum** — and after being an eyewitness to the startling and magnificent results of this skin-rejuvenating compound, I must tell you...this product is a breakthrough!

Please note the unretouched before and after photographs of 'everyday' people on the other side of this sheet. These people were brought into a New York studio to confirm what I and my biochemical research team already knew was going to happen — that with just a thin, light coating of the **Brazilian Beauty Serum** applied to their faces...these women and men were going to see a non-surgical miracle take place right before their very eyes.

The "AFTER" photographs were taken only seconds following application of the **Brazilian Beauty Serum**!

Just so you understand clearly, a stopwatch was used to time each person's application of the **Brazilian Beauty Serum**. The elapsed time in each person's case is logged at the top of the "after" photo. Keep in mind that these photographs are mere seconds apart! The instant-beautification process continued to dramatically IMPROVE and enhance well past the "after" photo. Here is what happened: Skin continued firming and smoothing; age lines became even less visible; appearance of creases, wrinkles, puffiness diminished; demonstrated tautness in neck; sags uplifted, blotches and discolorations minimized — resulting in a much improved appearance. (In each case, the results were identically conclusive!) A miracle? Probably. But more than that, a renewal of genuine, swelling self-esteem.

As a practicing physician, I have observed that when patients feel good about their appearance, their self-confidence soars, they are happier, more content and internally satisfied, exhibit less stress, and their health improves. There is a definite clinical physique.

**Human Keratinocyte: Increased markers after 7-day treatment with Calcium Hydroxymethionine +184% to +336%**

**Proof of Demonstrated Skin-Boosting Effectiveness Substantiated By (Ingredient-Specific) Laboratory Results**

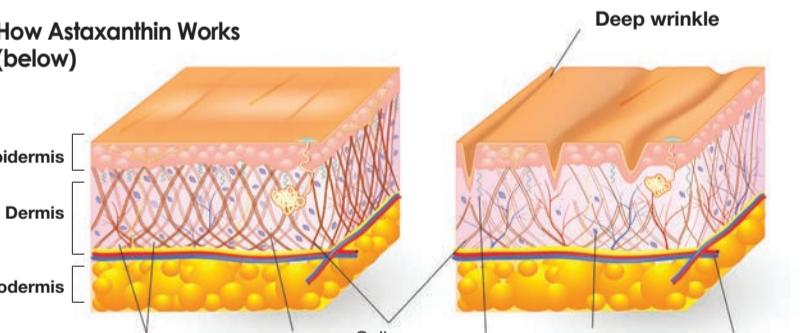
Ingredient: Calcium Hydroxymethionine

Laboratory Test Conducted: In-Vitro

Level of Increased Markers: 184% – 336%

#### EXPLANATION OF RESULT:

In-Vitro experimentation by 7-day fluorescent probe showing major increase (184% – 336%) in Human Keratinocyte CELL markers when exposed to Calcium Hydroxymethionine, one of the ingredients in the **Brazilian Beauty Serum**.



#### THE WORLD'S MOST POWERFUL ANTI-OXIDANT, "ASTAXANTHIN" — FORMULATED DIRECTLY INTO THE BRAZILIAN BEAUTY SERUM:

The miracle ingredient "Astaxanthin," which is part of the **Brazilian Beauty Serum** formulation, is harvested from micro algae, and this extraordinarily efficient anti-oxidant helps prevent and diminish the visible signs of aging, including wrinkles, age spots, puffiness, erythema (redness of the skin), dry skin resulting from sun damage — even estrogen-depleting hormonal changes.

With over a thousand peer-reviewed studies documenting the evidentiary power of this wonder substance, there is no question of its scientifically-based effectiveness. As an anti-oxidant and skin beautifier, Astaxanthin is 6,000 times stronger than Vitamin E and 800 times stronger than CoQ10 in providing anti-aging support. The **Brazilian Beauty Serum** has 46 such nutrients and botanicals working harmoniously on your skin!



Perfect Skin, Brazilian Style!  
Brazilians love the sexy, beautiful-skinned glow and perfectly-even finish of the **Brazilian Beauty Serum**

**MODELS ARE WEARING IT. BRAZILIANS EVERYWHERE LOVE IT AND ADORE IT.**

Don't be left behind. The **Brazilian Beauty Serum** is now available in the United States, and it is guaranteed to work wonders for you!

The **Brazilian Beauty Serum** is so new to the United States, that it is only available by direct purchase from the manufacturer. (Which is why you have received this official notice in the mail.)

Please do not allow yourself to be left behind or delay in accepting your special reservation to receive the unconditionally guaranteed **Brazilian Beauty Serum** immediately for your personal experience.

When you treat and pamper your skin with this marvelous instant beautifier, you will join elite New York models and stunningly attractive, youthful-looking Brazilians who are already benefitting from this world-class breakthrough.

It is anticipated that hundreds of thousands of Americans will soon be utilizing the **Brazilian Beauty Serum** to transform themselves *instantly, within seconds* — and to enjoy a whole new level of fulfilling happiness, renewed confidence, pride and self-esteem.

Now it's your turn.

This formula is so advanced, it is difficult to define in words. You simply must try it. You have to witness it working on your face. Only then will you fully comprehend the breadth of this miracle!

## Questions And Answers About The Brazilian Beauty Serum

Q. Is the Serum safe for all types of skin?

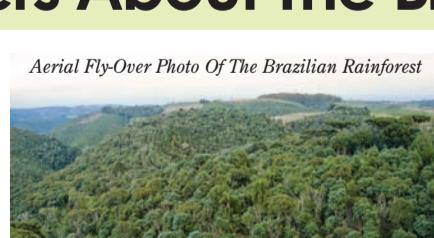
Q. How does this formula compare to Botox?

Answer: Yes, the **Brazilian Beauty Serum** can be worn by all skin types, both women and men, of all ethnicities and at any age.

There have been no reports of skin sensitivity problems with use of the **Brazilian Beauty Serum**. However, if your skin is very sensitive, it is advisable for you to conduct a "patch test" before applying this product or for any new cream or lotion.

The **Brazilian Beauty Serum** is not a cover-up or a filler. It will not clump your skin, burn it, irritate the sensitive outer epidermis or clog your pores. This is not a makeup or a tightening agent.

The **Brazilian Beauty Serum** dries quickly and invisibly on contact.



Q. Are there truly "miracle" plants and herbs found in the rainforest?

Answer: Botox® is a synthetic filler which is injected directly into the skin with a hypodermic needle.

The purpose of Botox® is to artificially "fill-in" areas of wrinkled skin or furrows by plumping up the skin tissue where creases and age lines exist.

Botox® must be administered in a doctor's office by a medical professional. It is expensive, often painful — and carries risks which include infection and uneven application requiring follow-up visits and corrections.

The **Brazilian Beauty Serum**, on the other hand, gives instant face-smoothing results that are visible within seconds. There are no needles, no pain, and because the formula is a topical application, there is little risk of infection.

Q. Describe exactly what the Serum will do for my face?

Answer: With just a single daily application, your face will *instantly* firm, smooth, soften and youthify, giving you a 100% natural looking makeover that mimics a full face and neck-lift.

The **Brazilian Beauty Serum** is not manufactured with any harsh synthetic chemicals. It is 100% paraben free and contains NO sulfates, NO petrochemicals (including mineral oil), NO artificial colors or fragrances, and NO animal testing.

You are treating your skin with a doctor-developed, state-of-the-art formulation that miraculously works in 30 seconds or less — and then, with continuation, dramatically improves the consistency and health of your skin tissue over time. It is remarkably potent.

Q. Do you really stand behind your \$100.00 Cash Guarantee?

Answer: YES.

Your satisfaction is unconditional and legally binding.

The **Brazilian Beauty Serum** is so good — the results are so clear-cut, so positive, so amazing and so quick, that we are certain you are going to be overwhelmed and spellbound with your striking, youthful appearance.

DO THIS: Take a picture of yourself before applying the **Brazilian Beauty Serum**. Then, apply the formula and literally stand in front of the mirror and watch the transformation unfold. You are going to be spellbound. Continue "proving" the results to yourself for the next 60 days. If you are disappointed at any time, no problem. We will send you \$100.00 Cash. This is our guarantee!

Call TOLL-FREE  
24 Hours A Day For  
Fastest Delivery:

1-800-000-0000

I, or one of my assistants, will assist you when you call, to answer any and all of your questions. This is the most important call you will ever make, because it will bring you the greatest INSTANT facial beautifier ever developed. We are awaiting your call to transform your life!

—Penelope Bergmann,  
U.S. Customer Coordinator

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