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FROM: RICHARD LUSTIG, THE WORLD'S MOST FAMOUS LOTTERY PLAYER

FACT: "Let Me Show You How To WIN Up To \$250,000.00 On Lottery Scratch-Off Tickets Just Like I Did For Richard T. Of Maryland!"



MEDIA APPEARANCES – Talk shows and news programs (above left with Rachael Ray, Rachael Ray Show; above right with the crew of The Today Show) are a fun part of my life as a **7-TIME LOTTERY GRAND PRIZE GAME WINNER**. But playing the lottery is serious business, and I am a serious lottery player. Let me provide you my exact blueprint of how I play and WIN at scratch-off games. It doesn't matter what game you play, the strategies and tactics are always the same — and they work. I win at scratch-off games virtually every day!

This Card May Be Your Key To Financial Fortune!

When it comes to lottery scratch-off games, I may be the "ALL-TIME MASTER," and I want you to WIN like I do . . . virtually EVERY DAY OF THE YEAR!!

Greetings My Fellow Lottery Player: **SAMPLE A SAMPLE**

My name is Richard Lustig. I am reaching out to you today with extremely valuable information. Specifically, I want to invite you into my amazing, inner-world of lottery secrets and proven, winning strategies.

I have decided to share my powerful "scratch-off system" — my exact blueprint of how I play and WIN at scratch-off games virtually every day. If you take advantage of what I offer you in this card, your life may change dramatically and it can happen overnight. How do I know? Because in addition to my scratch-off legacy, I have already won an astounding **7 LOTTERY GAME GRAND PRIZES!** No one has ever come close to this record, and now I want to help you. Please let me, absolutely Risk-Free!

A handwritten signature in black ink, appearing to be 'R'.

SPECIAL DISPATCH

DO NOT PUT THIS INFORMATION DOWN UNTIL YOU HAVE READ EVERY WORD

From Richard Lustig, 7-Time Lottery Game Grand Prize Winner!

Deliver To:

**SAMPLE A SAMPLE
1234 MAIN STREET
ANYWHERE, USA 12345-0000**

This Card May Be Your Key To Super-Wealth. As A 7-Time Lottery GRAND PRIZE GAME WINNER, My Mission Is To Help You Realize Your Own Financial Fortune:

“I Want To See You Crush Lottery Scratch-Off Games For \$250,000.00 In Cash Or More!”

Richard T. of Maryland has already used my easy-to-follow system to capture his \$250,000.00 Payday. He wrote back to me, “Thanks for the winning advice!” Now it’s your turn . . .

Dear Lottery Player,

I want you to win a FORTUNE, and I have a plan that is 100% Risk-Free for you. As you know, people are cash-strapped today. Struggling with huge bills and sky-high debt. Living day to day. Perhaps you are one of them. I certainly was.

But I have now achieved the so-called ‘impossible.’ I have WON 7 lottery game GRAND PRIZES. Not one or two or even three. I have won seven. This has resulted in many television appearances — *The Today Show, Good Morning America, Fox and Friends, CBS Morning News, Rachael Ray* — you name it. Plus radio, newspaper and magazine articles. I have become a “lottery celebrity.”

BUT HERE IS WHAT YOU MUST KNOW:

I Also Play Scratch-Off Games Every Day, and Virtually Every Single Day Of The Year . . . I AM A WINNER!

This may seem oddly impossible to you, but please understand — I win virtually EVERY SINGLE DAY because winning, my dear friend, is not based on luck. It is, on the contrary, based on steely-sound strategies and furthermore, on priceless breakthrough “secrets” I have discovered and cultivated over 27 years of playing the lottery, day-in and day-out.

Of course — there were bleak, dark moments in my history, mainly because I didn’t know what I was doing and I was playing every lottery game with the ‘luck-mentality.’ But guess what? Little by little I started getting “smarter.” I began testing specific theories. Keeping records and fine-tuning my approach and methods until I had it all down to a scientific “system.” A repeat-

able (you might even call it an “autopilot-able”) blueprint.

THIS “BLUEPRINT” WORKS!

In Fact, Winning Scratch-Off Games, for Me, Is Habit. It Doesn’t Matter Where You Live Or What Scratch-Off Game You Play. There Is A Ton Of Money Just Waiting To Be Won!

Ask yourself: Do you want to win up to \$250,000.00 on scratch-off games just like Richard T. of Maryland won on a single ticket with my *bombshell* secrets? (Keep in mind — if you think \$250,000.00 is not a lot of money, you do the math: If you earn \$25,000.00 per year, it would take you 10 LONG YEARS just to make \$250,000.00.) And Richard T. took my advice, followed my system — and bang — \$250K in his pocket!

Picture yourself scratching off a \$250,000.00 winning ticket! My secrets are “experience-based” and priceless. And now, I have compiled them all — ALL of my techniques, my strategies, my breakthroughs and 27 years of winning know-how into a special report titled, “*The Secret To Winning Scratch-Off Tickets.*”

This is “insider” information. It is easy to read and implement. You cannot purchase it in any bookstore or find it online. You cannot get it from anyone else. I am making this material available because I truly want to help people and there’s plenty of lottery money to go around. (How much do you want?)

Let me finish by stating that my report is backed by a 100% Money-Back Guarantee, so you cannot lose. Order by returning this ENTIRE CARD with my one time Risk-Free fee (see instructions at right). And as a complimentary Bonus, I am going to send you a FREE scratch-off ticket. It’s a *Win-Win!!*

If You Read Nothing Else . . . READ THIS, PLEASE!

Truthfully — In terms of consistent play, year-in, year-out, I may be the most “on-target” scratch-off lottery player in the world. I WIN VIRTUALLY EVERY DAY. Yet every day, without fail, when I stand in line to purchase my scratch-off tickets, I “CRINGE.”

I cringe because I sadly see what the people ahead of me are about to do . . . how they are buying their scratch-off tickets. It is ALL WRONG. Funny thing — the lottery officials would encourage these people to continue making the same deadly mistakes.

This is because lottery officials want to promote the idea of “chance” and “luck” and “fun.” But losing money isn’t “fun” to me. Which is precisely why I have decided to write this report and show you, tell you, and explain to you how you should be playing scratch-off games. Exactly what you should and MUST be doing if you want to try to win a TON OF MONEY!

Please throw away the idea of “luck.” Toss out the thought of “karma” or of “fate.” Remember — I have a record 7 Lottery Game GRAND PRIZES under my belt, and I win at scratch-off games virtually EVERY DAY because of my proven secrets. Let me help you as only I can. Stop “gambling” at the lottery and start “investing” in it. Follow the instructions below — there is NO-RISK.



PHOTO OF ME TAKEN as I reach the front of the line and am ready to perform my lottery magic. I am no smarter than the average person, but when it comes to scratch-off tickets, I have “broken the code.” Now I want to help you as no one else can. I am a 7-TIME CHAMP!

HERE IS HOW TO ORDER:

To receive my blueprint report, “*The Secret To Winning Scratch-Off Tickets,*” simply return this ENTIRE CARD in an envelope with a one-time payment of only \$39.95 by cash, check or money order. (Make check or money order payable to S.O.S.)

If necessary to update your name or mailing address on the other side of this card, make corrections clearly. Please note I am committed to putting you on the fast track to success in the vastly misunderstood world of instant scratch-offs, so do not delay. Satisfaction is 100% guaranteed or report fee fully refunded. Mail to: S.O.S., 0000 Street, Suite 0000, City, ST 00000-0000. As a special bonus, I am going to give you a FREE scratch-off ticket which may be worth THOUSANDS in instant cash. My gift, totally complimentary, to you!

The Secret To Winning Scratch-Off Tickets is offered as a playing guide with information of interest to participants in lotteries, and is not intended to promote gambling. The author and publisher assume no responsibility for possible errors, inaccuracies, omissions or any other inconsistencies herein. The author and publisher make no warranty of any kind, either expressed or implied, including but not limited to implied warranties. In no event shall the author and publisher be liable for any damages, including damages for gambling losses or other pecuniary loss. Checks returned for insufficient funds will be electronically debited for face value plus the State allowable handling fee. Money back guarantee within 30 days. You must be over 21 years old.