

(4)

If, on the other hand, you decide to continue your collection, simply honor the enclosed invoice of \$12.95 plus postage and handling charge. <u>Subsequent books</u> will be mailed as soon as they are available, approximately every four weeks, and always at the same low price, guaranteed, no matter what.

Pay for only those you wish to keep. You are under no obligation to keep any title. Examine each volume for 15 days before deciding. Return any book you do not want. And cancel anytime. There is no minimum number of books you must buy!

What could be easier? Or more rewarding? Where could you receive such knowledge, such insight into the Bible? Where could you turn for such comprehensive answers, such competent interpretations, such thorough explanations?

Start now, today, with your FREE introductory volume All the Miracles of the Bible. It is a compilation of the thousands of divine miracles that appear in Scripture, their scope, significance, their sign of God's ever presence. Perhaps the Sunday School Times put it best . . .

> "Never before...one volume that has dealt with the miraculous from Genesis through Revelation...a great contribution to the preacher and lavman."

I know you will benefit, as I have, from the thorough scholarship and easy style of each "All" Series title. Dr. Lockyer's unique insights will bless and encourage you.

Don't delay! Mail the FREE GIFT CERTIFICATE today!

Yours,

Cheryl Forbes

Publisher, Zondervan Publishing House

P.S. Remember, these <u>DELUXE LIBRARY EDITIONS</u> are available only by mail, and only at the low guaranteed price if you act quickly. We may not be able to accommodate you with this same offer at a later date, if ever.



You're invited to enjoy the classic book All the Miracles of the Bible now, today, without cost, commitment or obligation. This book is part of the famous "All" Bible Series, richly bound now for the first time in genuine Sturdite, as "Deluxe Library Editions." All the Miracles of the <u>Bible</u> is yours to treasure, to share with family and friends, to keep forever with my compliments as a gift, absolutely free!

Dear Friend:

Perhaps no other Bible scholar has ever been able to match Dr. Herbert Lockyer's talent for making the people, places, and events of Scripture practical and meaningful to the contemporary Christian. He has provided a monumental series of classic books which instruct Christians and help them apply God's truth to daily living.

Dr. Lockyer began his work in earnest, tirelessly laying down facts, illuminating truths, imparting years of knowledge and sound interpretations that, to date, had been unpublished in any text, unavailable in any journal, in any paper, language, country, context.

What resulted was a masterpiece of Bible knowledge, a comprehensive collection of Scripture, doctrines and prayers heralded by one reviewer as...













... "Strong encouragement for the child of God"...

by another... "A virtual encyclopedia of the Bible"...

and still by another... "[Books that] will take a permanent place on the shelf of every careful student of the Bible."

These exclusive works were called the <u>"All" Bible Study Series</u>. Immediately they gained worldwide attention, worldwide acceptance, worldwide praise. As their popularity rose, sales quickly zoomed to over a half a million copies sold around the globe. Layman and ministers alike acclaimed these works unique, refreshing, enlightening.

Now, for the first time, these great masterpieces are available to you in a DELUXE LIBRARY EDITION. Handsome selections to be shared with your family, to grace your breakfront, your mantel, to proudly display as reference works, learning books, teaching guides and finally, as heirloom books to be cherished for generations.

> <u>"All the Miracles of the Bible" is the first volume in</u> <u>the Collection</u>. This letter invites you to enjoy it free...no commitment, no obligation, no cost, no strings.

All we ask is that you consider the other editions in the collection. Whether or not you order additional works is strictly up to you. In any event...<u>All the Miracles of the Bible is yours to keep forever</u>!

What was the Parable of the Cauldron and the Flesh? The Parable of Salt and its Savour? Why was the Parable of Light and a City important? Who was Aloah? Alian? Dalphon? What did the Witch of Endor do? Who was the Widow with Two Mites? Why was Mary Magdalene called the "Woman with Seven Devils?"

As a Christian worshipper, no doubt you yearn to broaden your knowledge, your horizons, your scope of the Bible. So you shall. <u>All the Parables of the Bible</u>, <u>All the Men of the Bible</u>, <u>All the</u> <u>Women of the Bible</u> are just three of the classics that will grip you, inspire you, fascinate you, instruct you.

> What promise did Paul make to the Gentiles? What promise did God make to Abraham? To Hagar? What are the Symbols of the Spirit? What do you know of the Lord's Silent Years? His Two Natures? What was the Prayer of Remembrance? The Prayer for those in Perils on Sea? The Prayer from a Prison?

Read and learn, discover answers, exchange ideas, ponder interpretations with family and friends. Then explore more. <u>All</u> <u>the Promises of the Bible</u>, <u>All the Doctrines of the Bible</u>, <u>All</u> <u>the Prayers of the Bible</u> will teach you, thrill you, rejuvenate you for an hour, a day, a week, a month, a lifetime! Perhaps never before has there been an author that will so inspire you, so stimulate you, so enlighten you as Dr. Lockyer. Because of this gentleman's dedication and faith, the "All" Bible Study Series became a reality, a success, an enduring gift to mankind.

> And now, each of these classic works is being made available as Collector editions. As DELUXE LIBRARY EDITIONS. So called because of their superior craftsmanship, exclusive materials, timeless design, elegance.

Each volume is bound in genuine Sturdite, a leather-like material smooth to the touch, pleasing to the eye. As you hold each book in your hands, you'll get a feel for the luxury, the distinction that separates this Collector's edition from run-of-the-mill bookstore copies.

Notice the "spine" of each book, the "hubbing." This is an almost-lost bookbinder's art — a valued characteristic of only the finest books! Inspect the gold-stamping, another tradition of years past when skilled artisans made books to read, to cherish, to pass along.

Each volume includes a specially woven headband and a quality binding combining traditional craftsmanship and space-age technology. Specially milled acid-free book paper will endure for generations without deteriorating, without yellowing, fading, without tearing along corners or outer edges.

To be sure, these masterpieces are worthy of any collector, any mantel, any home library. But how much do they cost? How much would you pay for books of this quality, this magnitude? \$40.00 or more?

Remarkably, this <u>DELUXE LIBRARY EDITION</u> is now available to you for just \$12.95 each! That's at least \$7.00 less than you would pay for them in any bookstore, trusting you could find them there. But you won't. You can't. Not ever. <u>Because these Collector</u> <u>editions are available only by mail</u>. And to bring them into your home is so easy!

Simply return the FREE GIFT CERTIFICATE enclosed and mail it today. SEND NO MONEY. You'll receive free, without cost or obligation, the first volume <u>All the Miracles of the Bible</u>... plus your free examination volume <u>All the Parable of the Bible</u>.

Browse through both volumes at your leisure, share them with your family, your friends. Then, if you decide not to subscribe to the Collection, simply send <u>All the Parables of the Bible</u> back. That's it. That's all there is to it. No questions asked. <u>But keep All the Miracles of the Bible as a gift to enjoy forever, as a source of inspiration, enlightenment, pleasure.</u>

